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**PITCHMEN RETURNS TO DISCOVERY AUGUST 19 IN SEARCH OF THE NEXT BIG PRODUCT IDEAS AND THE PITCHMEN WHO SELL THEM**

Season two of **PITCHMEN**, which returns Thursdays at 9PM ET/PT on Discovery Channel beginning August 19, follows Anthony "Sully" Sullivan as he attempts to pick up the pieces and continue making inventors' dreams come true after the sudden death of his longtime friend and pitch partner, Billy Mays.

Through 10 all-new episodes, Sully scours the country holding "pitch-a-thons" to give everyday inventors a shot at catching his eye with their simple solutions to common problems. Each episode will feature the good, bad and hilarious ideas that Sully comes across and will showcase the inventions from first pitch to final commercial to see if the risk pays off for the dare-to-dream inventors. From razors to wrenches, the products featured this season are more revolutionary – and, at times, outlandish – than ever before. But will they have what it takes to hit it big?

**PITCHMEN**, which first premiered in April 2009, is produced for Discovery Channel by Original Productions. Thom Beers, Philip D. Segal, Chris Wilson and Anthony Sullivan are executive producers for Original Productions and Chris Rantamaki is executive producer for Discovery Channel.

**About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.1 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com).

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### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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