

PETFINDER.COM APP NOW AVAILABLE ON APP STORE

—App allows iPhone or iPod touch users to search for, bookmark and share the profiles and photos of adoptable pets—

SILVER SPRING, MD. — March 4, 2010 — Petfinder.com, the largest online database of adoptable pets with access to over 290,000 pets in its network of more than 13,000 shelters and rescue groups, today announced the availability of a Petfinder.com App on the App Store. Once again transforming the way consumers find adoptable pets, Petfinder.com, in partnership with Iams, provides a way to use iPhone and iPod touch to browse an extensive network of adoptable pets in just a few taps with its new app.

The Petfinder.com app, developed by Phunware, Inc., determines the user's location and allows them to view pets available in their area and nationwide, using criteria such as breed, age, size, species and gender. A clear menu features three categories from which users can select: dogs, cats or others. Other capabilities include:

- The ability to select pet photos to view in more detail
- One-tap access from each photo to more pet information and descriptions
- The option to bookmark "favorite" adoptable pets
- A notes and comments section for each "favorite" pet
- Contact information and directions to shelters or rescue areas where pets are located
- Heartwarming adoption stories known as "happy tails"

The app also lets users share pet profiles and photos with friends via Facebook, Twitter or e-mail.

"Our goal at Petfinder is to connect as many families as possible with loving pets who need homes," said Betsy Saul, the co-founder of Petfinder.com. "The app for iPhone and iPod touch makes this process easier than ever by literally putting available pets' information at their fingertips. This will ultimately result in more adoptions and lives saved."

The Petfinder.com app is available for free from the App Store on iPhone and iPod touch or at www.itunes.com/appstore/. Screen shots are available upon request. Additionally, other mobile users can access Petfinder from our mobile website, m.petfinder.com.

About Petfinder.com

Petfinder.com is an online, searchable database of animals that need permanent homes. A directory of over 13,000 animal shelters and adoption organizations across the USA, Canada and Mexico, the organization's technology helps visitors search adoptable pets in their areas that fit their family's individual needs and preferences. In addition, Petfinder.com also offers a wealth of information about how to select a family pet and how to raise and care for an animal. The Web site is free to use. Animal shelters and placement groups can register to join Petfinder.com online and can start entering pets the same day. Petfinder.com was named one of TIME Magazine's 50 Best Web Sites of 2008 and was awarded a [People's Voice Webby Award](#) in 2009 for its mobile interface, Petfinder.com Mobile.

About Phunware, Inc.

Phunware, Inc. is an enterprise branded mobile application infrastructure company. It specializes in navigating the complexities and challenges inherent in corporate and university centric mobile initiatives, charting a roadmap and course for success in capturing consumer "screen share" and separating enterprise brands from the underlying noise of today's mobile marketplace. With dozens of handset and platform options and seemingly infinite ways to engage mobile consumers, Phunware provides organizations of all types and sizes a proven mobile application infrastructure that can be leveraged, trusted and depended on for commercial performance and measurable results. For more information, please visit the company's web site at www.phunware.com.