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**PLANET GREEN HEADS INTO 2010 WITH NEW SERIES AND STORIES ABOUT
PASSIONATE PEOPLE CREATING POSITIVE CHANGE**

***-- Channel Builds Mega Architecture into Winter Schedule, Adds New Enviro-Police Series
and Renews Two Network Staples --***

(Silver Spring, Md.) – From the policemen and women sworn to protect, to walking on skyscrapers hundreds of feet in the air, Planet Green looks to the New Year with a wider lens as it broadens the network programming line-up. This winter, Planet Green introduces a new genre to the network with an original enviro-crime drama, **OPERATION WILD** and puts a spin on the sustainable building category with **ULTIMATE POWER BUILDERS**. Anchored by the third seasons of returning series **GREENSBURG** and **WASTED!**, the channel with an expanded filter has fully committed to bringing colorful personalities on air through engaging fresh content. Jeff Hasler, Senior Vice President Production and Development, Planet Green, made the announcement:

“We are broadening Planet Green’s schedule to encompass a wider range of stories about passionate people engaged in forward thinking activity,” said Hasler. “In 2010, we will introduce our viewers to our new definition of entertainment with fresh faces and storylines that will help people start thinking of ‘the’ environment as ‘my’ environment.”

Planet Green also introduces the new, limited series **ULTIMATE POWER BUILDERS (4x60) World Premiere Friday, December 4 at 10:00 p.m. ET**. This series defies all four basic elements (earth, air, fire, and water) to engineer big, ambitious and environmentally-friendly projects that will shape the Earth’s landscape for future generations, while providing unlimited sources of energy. Watch as the construction of one mega-structure after another evolves, whether it’s a carbon neutral city in the Middle East; a skyscraper in China which produces its own power and water; an energy plant that harnesses the power of the atom or a geothermal station that drills deep within the Earth to tap the extreme heat down below to operate. **ULTIMATE POWER BUILDERS** reveals how far technology will go to secure a sustainable existence for all. **ULTIMATE POWER BUILDERS** is a co-production of *Saint Thomas Productions* and Planet Green.

In an unexpected turn, Planet Green introduces viewers to the all new, original enviro-crime drama series, **OPERATION WILD (6x30) World Premiere Friday, January 8, 2010 at 10:00 p.m. ET**. Whether it’s rescuing distressed boaters, wrangling defiant alligators or hunting down nighttime poachers, it’s never a typical day for the officers of the Florida Fish and Wildlife Commission (FWC). Using boats, helicopters, airboats or patrol vehicles, the men and women of the FWC protect Florida’s people as well as its animals that live within a precious ecosystem. With one of the largest jurisdictions in the state, this highly trained, elite group handles calls from the unexpected to the unbelievable as well as everything in between in an effort to keep one of our nation’s last frontiers safe. *Operation Wild* is a co-production of *Greif Company* and Planet Green.

Viewers can also look for the return of fan favorites **GREENSBURG** and **WASTED!** These Planet Green original series have captured the hearts and imaginations of viewers and are returning for third seasons featuring the following new stories and plots:

WASTED! SEASON 3 (10x30) Premieres April 2010

WASTED! takes average American households and businesses and shows them just how much they over consume. In each episode, author, social activist and series host Annabelle Gurwitch, audits waste, energy, water and transportation consumption in an effort to save both resources and cash. This season, viewers enjoy an all access pass into the lives of the families and businesses that take the **WASTED!** challenge, including a modern day Brady Bunch-style family and a creative play and party center for children. The participants make new product choices and some critical behavioral changes that transform them into conscious consumers. As a bonus, the families are rewarded cash for their accomplishments.

GREENSBURG SEASON 3 (4x60) Premieres May 2, 2010

The city of Greensburg captured the hearts of people around the world after an EF5 tornado, one of the strongest in American history, devastated the city on May 4, 2007. Now in the final chapter of this inspiring story, Planet Green visits the community and documents how the enormous task of transforming a small city into a sustainable center has become a reality. As former residents return and the downtown area nears completion, **GREENSBURG** has become a testament to the resiliency of the human spirit, bringing hope for future generations.

GREENSBURG is produced by Leonardo DiCaprio's production company, *Appian Way* with Craig Piligian's *Pilgrim Films and Television* for Planet Green.

About Planet Green:

Planet Green is the multi-platform media destination that launched on June 4, 2008. Planet Green is the center for a new conversation, speaking to people who want to understand how humans impact the planet and how to live a more environmentally sustainable lifestyle.

Planet Green and its two robust websites planetgreen.com and TreeHugger.com, offer unique, original, insightful, inspiring, and entertaining content related to how we can evolve to live a better, brighter future. Planet Green's unique programming, digital tools, and content will enlighten, empower and most certainly, entertain.

Planet Green is a division of Discovery Communications.

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