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Contact: Bryan Hughes: 240-662-3002
Bryan_Hughes@discovery.com
Janice Sample: 240-662-7504
Janice_Sample@discovery.com

PLANETGREEN.COM'S MY PLACE SHORT FORM SERIES INTRODUCES AN ANGST-RIDDEN HEROINE WITH HER EYE ON A BRIGHTER FUTURE FOR THE PLANET
planetgreen.discovery.com/videos/my-place/

(Silver Spring, Md.) - *My Place*, PlanetGreen.com's new short form animated series, follows the daily struggle of a witty, charming "woman" trying to be more conscientious in a world that doesn't always make it easy to do the right thing. From hotdog induced methane nightmares, to the loaded minefield of a drive in the country, everyday decisions send her into an imaginative frenzy of dire consequences and agonizing decisions with hilarious results. *My Place* shows us that every choice we make is an opportunity for positive change.

My Place is a 10x:90 second series produced for Planet Green by Emmy award-winning independent filmmaker Ann Marie Fleming.

Beginning November 16, My Place episodes premiere weekly on PlanetGreen.com with subsequent airings on Planet Green's 24-hour television channel. *My Place* will also be available to a wider audience, through the reach of our distribution partners.

Click on the **planetgreen.discovery.com/videos/my-place/** for a preview of *My Place.*

About Planet Green:
Planet Green is the multi-platform media destination that launched on June 4, 2008. Planet Green is the center for a new conversation, speaking to people who want to understand how humans impact the planet and how to live a more environmentally sustainable lifestyle.

Planet Green and its two robust websites planetgreen.com and TreeHugger.com, offer unique, original, insightful, inspiring, and entertaining content related to how we can evolve to live a better, brighter future. Planet Green's unique programming, digital tools, and content will enlighten, empower and most certainly, entertain.

Planet Green is a division of Discovery Communications.

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