



MEDIA ALERT:

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CONTACT: Laurie Goldberg, 310-975-1631

Laurie_Goldberg@discovery.com

Phil Zimmerman, 310-975-5975

Phil_Zimmerman@discovery.com

**DISCOVERY CHANNEL'S CURIOSITY SERIES GOES ON BOARD THE BIGGEST REMOTE
CONTROLLED PLANE CRASH IN HISTORY**

Episode Premieres Sunday, Oct. 7 at 9-11 p.m.ET/PT

(Los Angeles, Calif.) – Have you ever wondered what would happen if the plane you were on crashed? Does bracing really help or is it a myth? Where is the best place to sit? And fundamentally, are planes designed so that you could survive?

In the premiere episode of **CURIOSITY**, airing Sunday, Oct. 7 on Discovery Channel, an international team of experts will explore these questions by doing the unthinkable – deliberately crashing a full-size passenger airplane into the remote desert along the U.S.-Mexico border.

Narrated by actor Josh Charles (THE GOOD WIFE), this groundbreaking experiment looks at what actually happens during a plane crash and the science behind passengers' best chance for survival. Crash test dummies as well as sensors throughout the plane will reveal just what types of forces are unleashed in a typical plane crash. Through video footage from inside the plane, viewers will see what happens during the moment of impact.

This experiment marks the first time an entire plane has been crash tested since 1984 when NASA attempted it with mixed results. With four years of meticulous planning, this latest attempt seems ready to take flight. However, a series of last minute obstacles prove that anything could potentially go fatally wrong.

Interviews opportunities are available upon request with the pilots, crew members and team of experts.

CURIOSITY, entering its second season on Discovery Channel, brings the 'I wonder?' moment to television with a unique array of provocative subjects. Upcoming episodes in **CURIOSITY** will include:

- **Bermuda Triangle** looks at scientists who dive into the fabled triangle, analyzing its wrecks and testing different theories on real boats and planes in order to reveal the truth behind the legend.
- **21st Century Mummy** looks at a radical experiment where a dying man gifts his body to scientists attempting to uncover the secrets of Ancient Egypt's best embalmers.

- ***X Ray Yellowstone*** explores how scientists use the latest imaging technology to pierce the surface of our most iconic national park and see its habitat and ecosystem from the inside out.
- ***Stonehenge*** asks the question ‘how did the inhabitants move ninety multi-ton stones two hundred miles across land and sea to the ancient stone circle that has stood for over 4500 years?’

CURIOSITY is a co-production between Discovery Channel and Dragonfly Film and Television Productions. Vice President, Development and Production Howard Swartz served as the Executive Producer for Discovery Channel and Simon Andreae is Senior Vice President, Development and Production. The episode will also be shown on Channel 4 in the UK plus Pro Sieben in Germany. To learn more, go to www.discovery.com, on Facebook at Facebook.com/discovery and on Twitter @Discovery. Nissan is a presenting sponsor of Plane Crash.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 209 countries and territories. Discovery is dedicated to satisfying curiosity through 149 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3. For more information, please visit www.discoverycommunications.com.

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