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AWARD-WINNING ACTOR ALEC BALDWIN TO NARRATE FROZEN PLANET: EPIC NATURAL HISTORY SERIES -- FROM THE CREATORS OF PLANET EARTH -- TO PREMIERE ON DISCOVERY CHANNEL IN MARCH 2012

(Los Angeles, Ca.) -- The acclaimed documentary team behind the groundbreaking PLANET EARTH and the co-production partners of LIFE will present the next great natural history series in March 2012, as **FROZEN PLANET** premieres on Discovery Channel in the United States. The sweeping series will be narrated by award-winning actor Alec Baldwin, it was announced today by Eileen O'Neill, Group President, Discovery Channel and TLC.

"Discovery Channel is very excited to have someone as passionate and talented as Alec Baldwin to lend his voice to such an important landmark television event," said O'Neill.

A Discovery Channel/BBC co-production four years in the making, **FROZEN PLANET** will provide the ultimate portrait of our earth's polar regions, where the scale and beauty of the scenery and sheer power of the natural elements are unlike anywhere else on the planet. Ambitious and epic in scale, **FROZEN PLANET** will reveal an astonishing world filled with more creatures, variety, color and spectacle than ever imagined – including the birth of an iceberg bigger than the largest building on earth, a caterpillar with antifreeze in its veins, the greatest concentration of sea birds on the planet, and tiny baby polar bears, who at birth are 25% smaller than human babies. Never-before-filmed sequences will include the growth of a saltwater icicle (brinicle) that freezes everything it touches and orca whales working as a team to create killer waves that wash seals off ice floes.

To capture nature's majestic power — as well as its ultimate fragility — **FROZEN PLANET**'s filmmakers utilized the latest cinematographic techniques and technology to capture groundbreaking imagery both above and below the ice in some of the most extreme and remote regions of our planet. Combined, the **FROZEN PLANET** team filmed in every nation inside the Arctic and Antarctic circles during a record 2,356 days in the field, 1 1/2 years at sea, more than 6 months on the sea ice and 134 hours beneath that ice, filming in the polar oceans.

FROZEN PLANET is a Discovery Channel/BBC co-production. For BBC, Alastair Fothergill is executive producer; Vanessa Berlowitz is series producer. For Discovery Channel, Susan Winslow is executive producer; Christine Weber is vice president of production.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-thescenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.