



**DIRTY JOBS AND MYTHBUSTERS 10/6 AND 10/7 PREMIERES**  
**PULL STRONG RATINGS AMONG MEN**

**-- New Series GHOST LAB Shows Increase in Key Demo 25-54 --**

On Tuesday, October 6, 2009, the return of premiere episodes of **DIRTY JOBS** and the series premiere of **GHOST LAB** helped rank Discovery Channel as the #3 primetime cable network in primetime for Men 25-54 and 18-49. The network also ranked in the top 5 for Persons 25-54 (#4) and 18-49 (#5), and Men 18-34 (#5).

For the night, **DIRTY JOBS** was the #1 non-sports 9PM cable telecast for Persons and Men 25-54 and 18-49 delivery, coming in after the Major League Baseball wildcard game. Across primetime, **DIRTYJOBS** was among the top five cable telecasts for Men 25-54 (#4), Persons 25-54 (#5), and Men 18-49 (#5), and exceeded 4Q08 time slot by double digits for Persons 2+, Persons, Men and Women 25-54 and 18-49.

New series **GHOST LAB**, which features brothers who tackle unexplained phenomena using a high tech mobile lab, exceeded the 4Q08 time slot (Tuesday 10-11PM) for Persons 25-54 (5%), driven by double-digit gains among women.

Wednesday, October 7, 2009 marked the 9PM return of **MYTHBUSTERS**, which also saw strong ratings among men -- helping to make Discovery the #5 primetime ad-supported cable network for Men 18-34 delivery, and within the top 10 for Men 18-49 (#6), Persons 25-54 and 18-49 (#7). The episode, *Knock Your Socks Off*, was the #1 non-sports cable telecast among Men 18-49 and Men 18-34 in delivery and ratings.

**DIRTY JOBS** airs Tuesdays at 9PM ET/PT; **GHOST LAB** airs Tuesdays at 10PM ET/PT; **MYTHBUSTERS** airs Wednesdays at 9PM ET/PT.

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