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DISCOVERY CHANNEL INVESTIGATES ONE OF THE WORST SHOOTING SPREES OF ALL TIME IN NORWAY MASSACRE: THE KILLER'S MIND

-- Special Premieres Monday, August 8 at 9PM ET/PT on Discovery Channel; Encores on Investigation Discovery August 11 at 8PM ET/PT and Military Channel August 16 at 10PM ET/PT —

July 22nd 2011, a day now indelibly ingrained in Norway's history, is the date Anders Behring Breivik killed eight people by setting off a bomb outside government headquarters in Oslo. He also embarked on a 90-minute shooting spree, resulting in the death of 69 teenagers on Utoya Island.

In a program commissioned by Discovery Networks International and set to air this month across the United States, Europe, Middle East, Africa, Latin America and Asia-Pacific, Discovery Channel chronicles the events of that horrid day – and the impact it has on a nation – in NORWAY MASSACRE: THE KILLER'S MIND. The hour-long special will premiere on Discovery Channel in the United States on Monday, August 8 from 9-10PM ET/PT.

Breivik calls his actions "atrocious but necessary", but exactly who is this man, and what led him to act? Through psychological analysis **NORWAY MASSACRE: THE KILLER'S MIND** examines the mind and the motives of the self-confessed assassin who is responsible for these heinous killings. This program provides new insight into Breivik's motives by some of the world's leading experts on criminal psychology, including Professor David Wilson and Johns Hopkins University's Katherine Newman, analyzing his likely psychological journey during that day and asking just what drove him to orchestrate and carry out a plan of carnage.

Weaving together the moments leading up to this tragedy, the documentary also charts the hour-by-hour events from the time of the bomb set off in Oslo, to the cold-blooded shooting of defenseless young people on the idyllic island of Utoya. In addition, the special will provide first-hand accounts from eyewitnesses and survivors who personally suffered the tragedy.

NORWAY MASSACRE: THE KILLER'S MIND will have an encore presentation on Investigation Discovery, airing under the ID Investigates banner on Thursday, August 11 from 8-9PM ET. Military Channel will air the special under the title **90 MINUTES IN HELL: ASSAULT ON OSLO** on Tuesday, August 16 at 10PM ET.

NORWAY MASSACRE: THE KILLER'S MIND was commissioned by Elizabeth McIntyre, Head of Production & Development, DNI Factual and is being Executive Produced by Chris Shaw at ITN Productions.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 210 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Investigation Discovery

Investigation Discovery (ID) is America's leading investigation network and the fastest-growing network in television. As the source for fact-based analytical content and compelling human stories, ID probes factors that challenge our everyday understanding of culture, society and the human condition. ID delivers the highest-quality programming to more than 77 million U.S. households with viewer favorites that include *On the Case with Paula Zahn, Disappeared, Unusual Suspects* and *Stolen Voices, Buried Secrets*. For more information, please visit InvestigationDiscovery.com, or twitter.com/DiscoveryID.

About Military Channel:

The Military Channel brings viewers compelling, real-world stories of heroism, military strategy, and significant turning points in history. Currently available in more than 57 million homes, the network takes viewers "behind the lines" to hear the personal stories of servicemen and women and offers in-depth explorations of military training, aviation technology and cutting-edge weaponry. As the only cable network devoted to military subjects, it also provides unique access to this world, allowing viewers to experience and understand the full spectrum of human drama, courage, and patriotism intrinsic to the armed forces, as well as, the long-held traditions of the military. For more information, please visit military.discovery.com.

About Discovery Communications

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery empowers people to explore their world and satisfy their curiosity through 130-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Discovery Science and Discovery HD, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including howStuffWorks.com. Discovery Networks International distributes 23 international brands, reaching over one billion cumulative subscribers with programming available in 43 languages. For more information please visit www.discoverycommunications.com.

