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**DISCOVERY CHANNEL'S MYTHBUSTERS AND STORM CHASERS**  
**#1 AND #2 NON-FICTION CABLE PROGRAMS AMONG MEN**  
**IN PRIME ON WEDNESDAY**

The Wednesday, November 3, 2010 premiere episode of **MYTHBUSTERS**, *Arrow Machine Gun*, earned a 1.33 HH / 0.90 P25-54 AA%, making it the #1 primetime (8P-11P) non-fiction cable program among Men 18-34 delivery (excluding sports/news). It was the #1 primetime (8P-11P) non-fiction cable program among Men 25-54 and M18-49 delivery (excluding sports/news/specials).

Further, the night's premiere episode of **STORM CHASERS**, *Dedication*, was the #2 primetime non-fiction cable program (excluding sports/news/specials) among Men 25-54 (behind **MYTHBUSTERS** on DISC).

**MYTHBUSTERS** surpassed several primetime broadcast telecasts among men, including CBS's *The Defenders*, M18-34; FOX's *Hell's Kitchen*, M18-34; NBC's *Undercovers*, M18-49, M18-34; NBC's *Law & Order: SVU*, M18-34; NBC's *Law & Order: LA*, M18-34; and ABC's *In the Spotlight*, M18-34.

Both shows return next Wednesday, November 17 with all-new episodes. For more information or to download images from either series, please visit [press.discovery.com](http://press.discovery.com).

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