



CONTACT: Karin Failla, 310-975-5904
Karin_Failla@discovery.com

ANIMAL PLANET GREENLIGHTS *RUGGED JUSTICE* (wt)
SLATED TO PREMIERE IN 2015

- All-New Series Follows Fish and Wildlife Police Officers Who Risk Their Lives to Protect People and Animals of Washington State -

(October 23, 2014, Los Angeles, Ca) – Animal Planet announced today the greenlight of **RUGGED JUSTICE (wt)** which follows Washington State’s Department of Fish and Wildlife Law Enforcement Program as they police the Evergreen State’s unforgiving mountain terrains, twisted rainforest back roads and densely populated coastal areas. The six-episode series will premiere in early 2015.

In the vast terrain of Washington State, Department of Fish and Wildlife Police Officers are on the front lines. From the city, to the coast, to the desert, this elite force protects both wildlife and people. No matter the danger, these Officers tirelessly enforce the law.

“Our participation in the series provides an opportunity for the WDFW Law Enforcement Program to promote the Department and the dedicated professionals that carry out our mission of protecting our natural resources and the public we serve,” said Deputy Chief Mike Hobbs. “We have a very unique brand of Law Enforcement specifically suited to police the outdoors.”

WDFW Police Officers patrol more than 42 million acres of rugged terrain, half of it heavily forested and filled with wild animals – and often-dangerous people. The department’s dispatchers relay more 225,000 calls annually. Each day brings new challenges and extreme danger. Whether tracking and capturing bears and cougars with the one-of-a-kind Karelian Bear-Dog Unit, busting poachers along the USA-Canada border or going undercover to take down traffickers in the illegal animal parts trade, the officers of **RUGGED JUSTICE (wt)** risk life and limb to protect natural resources and serve the people of Washington.

RUGGED JUSTICE (wt) is produced for Animal Planet by Shark Teeth Films. Adrian Carter, Tom Mudd and Alex Rader are the executive producer for Shark Teeth Films. For Animal Planet, Erin Wanner is executive producer and Hilary Tholen is associate producer. Samantha Lee developed this series for Animal Planet.

Founded in 2010 by Adrian Carter and Tom Mudd, Shark Teeth Films is a full service television production company. Working closely with top broadcasters in Canada and the USA, Shark Teeth Films develops and produces factual and scripted programs that engage and entertain audiences worldwide.

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 94 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet LIVE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.

###