



**For Immediate Release
January 23, 2014**

**WARREN BUFFETT'S "SECRET MILLIONAIRES CLUB"
FROM GENIUS BRANDS INTERNATIONAL
RETURNS WITH ALL-NEW EPISODES ON THE HUB NETWORK**



LOS ANGELES — [The Hub Network](#), a destination for kids and their families, is set to premiere two new episodes from its animated children's series from Warren Buffett's **"Secret Millionaires Club,"** January 26 and February 16 at 9 a.m. ET/ 6 a.m. PT. The series is produced by Genius Brands International.

Continuing to emphasize the importance of giving back and financial literacy among youth, the January 26 episode "To Herring is Human..." finds the secret millionaires club kids in Sweden, helping a small family owned herring restaurant compete against a local fast food franchise. Using their skill-set, the kids help show that value is more important than price or gimmicks. In the second episode, "Goooooal" airing February 16, the kids find themselves racing against the clock to help save a local soccer team from being sold. As a result, they partner with a famous soccer superstar to improve the team's skills and increase fan attendance.

"Secret Millionaires Club," created in partnership with and starring an animated Buffett, teaches kids the business of life. "Secret Millionaires Club" empowers kids by helping

them understand the world they live in, teaching them about the impact their decisions have on their own lives...and teaching them to have the confidence to be the best they can be. The series has featured a robust list of guest voice talent including, Bill Gates, Jay-Z, Shaquille O'Neal, Nick Cannon, Gisele Bündchen and Kelly Rowland.

"Secret Millionaires Club" is produced by Andy Heyward and Amy Moynihan Heyward, Genius Brands International.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing enriching, cool, relevant, family friendly entertainment experiences that children and parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

About Genius Brands International

Headquartered in Los Angeles, California, Genius Brands International is a publicly traded multimedia content and brand management company with the merged assets of A Squared Entertainment LLC and Genius Brands International, Inc.

Led by industry veterans, Andy Heyward and Amy Moynihan Heyward, Genius Brands International includes award-winning *Baby Genius*, Warren Buffett's *Secret Millionaires Club*, Gisele Bündchen's *Gisele & the Green Team*, Martha Stewart's *Martha & Friends*, *Thomas Edison's Secret Lab* and *Stan Lee Comics*, featuring its first movie, *Stan Lee's Mighty 7*. The Company provides "content with a purpose" for kids of all ages, meaning interactive content that is as entertaining as it is enriching.

-- The Hub Network --

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