



Press contacts: Laurie Goldberg, (310) 975-1631, laurie_goldberg@discovery.com
Dustin Smith, (310) 975-1640, dustin_smith@discovery.com

TLC ORDERS WICKED AWESOME NEW SERIES

As one of the nation's most historic neighborhoods, South Boston is known for hard-working residents who display an outrageous passion for life, family, and town. Now, TLC takes viewers into this tight-knit community in the new TLC series **SOUTHIE PRIDE** (wt), going inside the homes of five South Boston women as they struggle to make a life for their families and protect the people they love the most.

495 Productions (Jersey Shore) is producing the series for TLC. The series is currently casting, and filmed in South Boston this past weekend as the town suffered through a devastating Super Bowl loss by the Patriots. Eight episodes have been ordered, and the series is scheduled to premiere this Fall.

"Spend some time with the women of South Boston and you quickly learn that pride runs deep, family comes first, and that their friendships and rivalries are forever," said SallyAnn Salsano, President of 495 Productions. "And, their accents are wicked awesome."

The people and streets, and accents, of South Boston – or, Southie – have been the backdrop of hit movies and the focus of best-selling books, and now you'll meet the city's real-life characters as they celebrate their friendships, battle their rivals, and raise their children. **SOUTHIE PRIDE** offers an insider's look at the faith, hard work, and family that make this blue-collar enclave Beantown's beating heart. Get ready to experience the loudest, proudest, most in-your-face subculture on the Eastern Seaboard.

About 495 Productions

Since its launch in 2006, 495 Productions has emerged as one of the television industry's foremost production powerhouses. The company specializes in developing unique, character-driven television shows anchored by colorful personalities. The founder and creative force behind 495 Productions is veteran producer SallyAnn Salsano. 495 became known throughout the world thanks to its smash hit, "Jersey Shore" which premiered on MTV in December of 2009 and instantly became a global pop-culture phenomenon. Additional projects include "Nail Files" (TV Guide Network), "Disaster Date" (MTV), "Repo Games" (SPIKE TV), four hit seasons of "Tool Academy" (VH1), "Nashville Star" (NBC) and many others.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful franchises around the **Cake Boss** and **Say Yes to the Dress** brands. In 2011, TLC had 28 series averaging 1.0 million P2+ viewers or more including **Sister Wives**, **My Strange Addiction**, **Extreme Couponing**, **Toddlers & Tiaras**, **NY Ink**, **19 Kids and Counting**, and **What Not To Wear**.

TLC is available in more than 99 million homes in the US and 75 million households in 34 countries internationally. A destination online, **TLC.com** offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 210 countries and territories.