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**TLC WELCOMES VIEWERS TO “SARAH PALIN’S ALASKA”**  
Eight-Week Television Event Premieres November 14, 2010 at 9/8c

Los Angeles, CA – TLC presents SARAH PALIN’S ALASKA, a new documentary series that takes viewers into the country’s ‘final frontier’ through the eyes of one of its most famous citizens – Sarah Palin. In each episode, various family members join Sarah as she shares the state she knows and loves - from salmon fishing in Bristol Bay to hiking along one of our country’s most breathtaking glaciers. Along with Alaska’s great wilderness, the Palins encounter Alaska’s fascinating residents and share what it takes to thrive in the country’s largest state.

The 8-part television event is produced by Mark Burnett Productions and premieres November 14, 2010 at 9/8c.

“SARAH PALIN’S ALASKA offers unprecedented access as the Palin family takes our viewers along on a journey through their home state,” said Eileen O’Neill, President & GM, TLC. “Sarah Palin has captured the attention of the entire country and this series continues TLC’s focus on sharing the stories of real people leading extraordinary lives.”

In the premiere episode, Sarah escapes her busy schedule to go salmon fishing with Todd, Piper and niece McKinley in bear country. Later, Sarah and Todd scale a challenging peak in Denali National Park. Sarah pushes her skills to the limit climbing Alaska’s most iconic mountain.

Other episodes of SARAH PALIN’S ALASKA feature everything from quiet family moments to only-in-Alaska experiences, including deep sea fishing, tracking caribou above the Arctic Circle, and celebrating the 4th of July with fireworks against a sunny summer night.

SARAH PALIN’S ALASKA is produced for TLC by Mark Burnett Productions. Executive producers are Mark Burnett, Sarah Palin, and Maria Baltazzi.

**About TLC**

TLC's innovative docu-series and reality-based programming include favorites Kate Plus 8, Little People, Big World, What Not to Wear, 19 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 99 million homes in the US, nearly 8 million homes in Canada and through the website at [www.tlc.com](http://www.tlc.com). TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.