

For Immediate Release February 25, 2014

"SABRINA SECRETS OF A TEENAGE WITCH" SET FOR MID-SEASON RETURN ON THE HUB NETWORK, MARCH 15



LOS ANGELES — The Hub Network, champions of family fun and the only network dedicated to providing kids and families entertainment they can watch together, announced today the mid-season return of its witchingly delightful animated series "Sabrina Secrets of a Teenage Witch" on March 15 at 12 p.m. ET/9 a.m. PT. The series makes it return with all-new episodes featuring voice star Ashley Tisdale ("Scary Movie 5," "High School Musical 3: Senior Year," and "Aliens in the Attic") as Sabrina.

March will feature three new episodes of "Sabrina Secrets of a Teenage Witch" kicking off with "Sabrina the Troll Princess" on March 15, in which Sabrina's memory is erased by a "mind-wipe raven" and is captured by trolls who convince her she is Princess Witch-Basher, troll royalty. On March 22, "Baby-Witching" finds Sabrina volunteering to baby-sit Jessie's cousin, Max, but soon discovers she knows nothing about how to be a babysitter. Lastly, on March 29 in "Night Pests," Sabrina realizes that she and her human world friends have been having the same nightmare and learns that the creature of her dreams is a "Nocturnabeast" that lives in Witch World and feeds off of the fears of humans.

The animated series follows Sabrina, a half-witch and half-human, and all super hero who leads two vastly different lives; one disguised as a normal, klutzy high school student and the other as the top sorcery student in the magical world. When her two worlds collide, Sabrina is the only one who has the power to battle her foes, while managing to keep her magical identity a secret from humankind. The series is produced by Splash Entertainment, Archie Comics Publications, Inc., DSK Group (India), Laughing Lion and Telegael Teroranta.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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