

TLC'S "SAY YES TO THE DRESS: ATLANTA" IS BACK WITH ALL-NEW EPISODES
FRIDAY, NOVEMBER 8 at 9PM ET/PT

In the new season of TLC's SAY YES TO THE DRESS: ATLANTA – which kicks off on **Friday, November 8 at 9/8c** with back-to-back episodes - a new batch of southern brides-to-be visit Bridals by Lori in search of their perfect wedding dress.

In the premiere episode, TV personality and former correspondent for EXTRA, Adrianna Costa, looks for one of the two dresses she will wear on her wedding day. She has already found the dress she will wear to her ceremony but is looking to turn the “sexy” up at the reception in a more curve-hugging and cleavage-bearing dress. Her mother however would rather not see her daughter show off too much of her assets.

Throughout the new season, other episodes include brides such as Tracy, who visits the salon with her family and best friend Chris when she quickly realizes that bringing Chris may have been a mistake as his expensive taste disrupts her family's vision of a discounted dress. Chris takes Tracy away from the bargain rack and tempts her to try on a dress that is \$5000 over budget. Will Tracy stay on sale with her family or will she break through her budget and say yes to Chris's pick? Another bride-to-be, Hailey, is finally in a happy place in her life after losing both of her parents by the age of fifteen. Will Hailey be able to remain joyful as she puts her dreams of a sexy wedding dress on hold in order to please her future mother-in-law? Bride Tamisha is also trying to find her dream dress as she's already tried on 27 dresses but has yet to find one that both she and her over-the-top best friend, Chances, both like. Tensions grow as Tamisha does not agree with Chances' vision of the perfect dress. Once again, it will be up to Lori Allen, Monte Durham, and the Bridals by Lori team of experts to find solutions for all these indecisive brides-to-be.

SAY YES TO THE DRESS: ATLANTA is taped inside Bridals by Lori, one of the largest and busiest bridal salons in the south. The series follows a variety of particular and strong-willed southern brides and their entourages as they set out to find their perfect wedding dress.

SAY YES TO THE DRESS: ATLANTA is produced by North South Productions for TLC.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into “BrideDay” with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2012, TLC had 28 series averaging 1 million P2+ viewers or more, including four series that averaged 2 million P2+ viewers or more: Here Comes Honey Boo Boo, Breaking Amish, Long Island Medium, and Sister Wives.

TLC is available in more than 99 million homes in the US and more than 300 million households in over 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

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