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SCIENCE CHANNEL CELEBRATES BEST QUARTER EVER AMONG P2+

(New York) – Science Channel recognized its best quarter ever in 1Q 2014 for delivery in Prime among P2+ (309K), and also had its third best quarter ever for delivery among P25-54 (136K), ranking in the top three networks for P25-54 delivery in Prime among all nets in 80mm homes or less. March also marked Science’s most watched month ever for delivery in Prime among P2+ (340K), and for Total Day, Science experienced one of its top five months for delivery among P2+ (202K).

March ratings gains were bolstered by the popular ARE WE ALONE (3/3-3/9) programming stunt, along with continued success of breakout hit OUTRAGEOUS ACTS OF SCIENCE. ARE WE ALONE beamed up Science’s third most watched week ever on among P2+ (367k) and P25-54 (170k), while OUTRAGEOUS ACTS OF SCIENCE delivered an average of 238K viewers among P25-54 over seven premieres. In addition, the premiere of the new series CLOSE ENCOUNTERS delivered an average of 428K viewers among P2+ across seven telecasts (+39% over 1Q14 Prime).

About Science Channel:

Science Channel, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is home for the thought provocateur, the individual who is unafraid to ask the killer questions of "how" and "why not." The network is a playground for those with audacious intellects and features programming willing to go beyond imagination to explore the unknown. Guided by curiosity, Science Channel looks for innovation in mysterious new worlds as well as in its own backyard. Science Channel and the Science Channel HD simulcast reach nearly 80 million U.S. households. The network also features high-traffic online and social media

destinations, including ScienceChannel.com, facebook.com/Science Channel and twitter.com/Science Channel.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.5 billion cumulative subscribers in over 220 countries and territories.

Discovery is dedicated to satisfying curiosity through more than 190 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network and the Hub Network.

Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios.

Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit

www.discoverycommunications.com.

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