



**For Immediate Release  
May 2, 2013**

**SHE-LARIOUS ANIMATED SERIES "SHEZOW"  
DEBUTS JUNE 1 ON HUB NETWORK**

LOS ANGELES — **"SheZow,"** an animated series from Australia, makes its U.S. debut Saturday, June 1, 12:30 p.m. ET on [Hub Network](#), a destination for kids and their families. The series adds to the network's current line-up of superhero excitement and action-packed adventure. "SheZow" is produced by Kickstart Productions and Moody Street Kids along with partners Film Victoria and Vision Animation and is distributed by DHX Media.



For image: <http://tinyurl.com/czlr8u>

For promo video: <http://www.hubworld.com/watch/2319062520001>

The animated series follows 12-year-old Guy Hamdon (Sam Vincent, "Voltron Force"), a natural cut-up who fancies himself an extreme dude with his own macho catch phrase, "It's a GUY thing." Guy lives the dream of every rough-and-tumble boy when he discovers an awesome power ring, which transforms him into a mighty superhero. Pretty cool, but there's just one tiny catch — the ring that gives Guy his amazing superpowers was only meant to be worn by a girl and the result is absolutely she-larious. As the amazing crime-fighting SheZow, Guy must use his superpowers to battle mega-villains while sporting an outrageous female superhero costume, which actually ends up helping him on his own

personal journey toward becoming one heck of a super man.

With “SheZow,” Hub Network takes viewers on a rollercoaster ride of comical adventures and unforgettable characters. Blending the tradition of a classic action-filled comic book with the quick wit of a modern day comedy, “SheZow” brings to life a new kind of superhero. Through hilarious “miss” adventures, Guy, along with his bossy twin sister Kelly (Diana Kaarina, “Barbie: A Fashion Fairytale”), and his best bud and side-kick Maz (Matt Hill, “Teenage Mutant Ninja Turtles III”) fight villains and protect their city — all while having the time of their lives.

The half-hour acquired series was created and written by Obie Scott Wade (“Julius & Friends”). Loris Kramer Lunsford (“Johnny Test”), Jason Netter (“Wolverine and the X-Men”), Wade, Gillian Carr (“Flea-bitten”), Huoi Seong Low, and Brenda Wooding all serve as executive producers.

As previously announced, June marks the start of The Hub’s summer programming with the premiere of several new and returning series, including the following:

- Two all-new, back-to-back episodes of “**Pound Puppies**” on Saturday, June 1 at 9:00 and 9:30 a.m. ET
- “**SheZow**” on Saturday, June 1 at 12:30 p.m. ET
- “**The Aquabats! Super Show!**” on Saturday, June 1 at 1:00 p.m. ET
- UK hit series “**Wizards vs Aliens**” with two back-to-back episodes on Saturday, June 1 at 7:00 and 7:30 p.m. ET
- All-new episodes of “**Kaijudo: Clash of the Duel Masters**” on Friday, June 21 at 3:30 p.m. ET

### **About Hub Network**

Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [www.hubworld.com](http://www.hubworld.com). Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check

the channel locator at the top of the page.

Visit Hub Network on Facebook at <http://www.facebook.com/hubtvnetwork>

Note: For artwork, visit <http://press.discovery.com/>

### **About DHX Media**

DHX Media ([www.dhxmedia.com](http://www.dhxmedia.com)) is a leader in the creation, production and licensing of family entertainment rights. DHX Media owns, markets and distributes over 8,500 half hours of children's entertainment content, and exploits owned properties through its consumer products licensing business. DHX Media is recognized for brands such as Caillou, Busytown Mysteries, Inspector Gadget, Johnny Test, Animal Mechanicals, Kid vs. Kat, Super WHY!, Rastamouse, and Yo Gabba Gabba!. The company also provides programming for Cookie Jar TV, the weekend morning block on CBS. DHX Media's full-service international licensing agency, Copyright Promotions Licensing Group, (CPLG), represents numerous entertainment, sport and design brands. DHX Media has offices in Toronto, Los Angeles, Vancouver, Halifax, London, Paris, Barcelona, Milan, Munich, Netherlands and is listed on the Toronto Stock Exchange.

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