



April 3, 2014

**** PROGRAMMING ALERT ****

THE HUB NETWORK INVITES VIEWERS TO SING ALONG WITH THEIR FAVORITE CHARACTERS THIS EASTER WITH ITS "SING-ALONG EASTER MARATHON" SUNDAY, APRIL 20



This Easter, the [Hub Network](#) is celebrating with a song in its heart and several on screen as the network presents its **"Sing-Along Easter Marathon."** The marathon will consist of six back-to-back musically-themed episodes from four of the Hub Network's most popular and enjoyable series on Sunday, April 20 (8:30–11:30 a.m. ET/5:30–8:30 a.m. PT). This marathon will be followed by the network premiere of **"Tiny Toons Spring Break"** on Sunday, April 20 at 1 p.m. ET/10 a.m. PT.

Episodes included in the marathon will feature music and songs from family-favorite series **"Strawberry Shortcake's Berry Bitty Adventures," "Pound Puppies," "Littlest Pet Shop"** and **"My Little Pony Friendship is Magic."** The Hub Network, champions of family fun and the only network dedicated to providing kids and their families entertainment they can watch together, will help kids join in on the fun by showing song lyrics on the screen during each song so that kids and their families can sing along at home.

The marathon will kick off Sunday morning with the episode "Starlight, Star Bright" from "Strawberry Shortcake's Berry Bitty Adventures," which will be followed by "Barlow" from "Pound Puppies," "Russell Up Some Fun" and "Lights, Camera, Mongoose!" from

“Littlest Pet Shop” and “Winter Wrap Up” and “Magical Mystery Cure” from “My Little Pony Friendship is Magic.” Then at 1 p.m. ET/10 a.m. PT, the Hub Network will air for the first time “Tiny Toons Spring Break,” where the Tiny Toons head to Florida for some fun in the sun during Spring Break, but their plans go awry when Elmyra mistakes Buster for the Easter Bunny and tries to capture him.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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