



**For Immediate Release
February 20, 2014**

**EXPERIENCE DOUBLE THE TROUBLE AND TWICE THE FUN
AS “SISTER, SISTER” COMES TO THE HUB NETWORK, MARCH 3**

Special 10 Episode “Tia and Tamera-Thon” to Air March 7



LOS ANGELES — [The Hub Network](#) welcomes Tia and Tamera to the family beginning Monday, March 3 at 7 p.m. ET/4 p.m. PT. Episodes from the classic series “Sister, Sister” will air weekdays at 7 p.m. and 7:30 p.m. ET/4:00 p.m. and 4:30 p.m. PT on the Hub Network, champions of family fun and the only network dedicated to providing kids and families entertainment they can watch together. In celebration of this acquisition, viewers can tune in to the Hub Network’s special “Tia & Tamera-Thon” featuring 10 fun-filled episodes on Friday, March 7 (7 p.m. – 12 a.m. ET/4 p.m. – 9 p.m. PT).

Separated at birth, identical twins Tia Landry and Tamera Campbell (Tia and Tamera Mowry) reunite as teenagers and live under one roof with their adoptive parents, Lisa Landry and Ray Campbell (Jackée Harry and Tim Reid). Together, this unconventional blended family learns lessons in life, laughter and love.

The Hub Network has acquired all six seasons of “Sister, Sister” (119 episodes), which is distributed by CBS Television Distribution.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

-- The Hub Network --

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