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**ON *SOUTH BEACH CLASSICS*, THE COOLEST CLASSIC CARS
ARE BOUGHT AND SOLD IN THE SIZZLING HEAT OF MIAMI**

-- New Discovery Series Premieres Wednesdays at 10PM ET/PT Beginning March 30 --

In a place where it's all about seeing and being seen, Miami attracts big personalities and big stars – many who will pay top dollar to stand out in the crowd. Discovery Channel's new series **SOUTH BEACH CLASSICS**, premiering Wednesday, March 30 from 10-11PM ET/PT, is set amidst the flash and glamor of Miami, where the people who wheel and deal automobiles at Florida's largest classic car dealership are just as colorful and vibrant as the people who buy them.

Husband and wife business partners Ted and Robin Vernon -- along with the eclectic crew they've affectionately dubbed "the gargoyles" -- buy, sell, trade and exchange some of the most unique classic automobiles on the market. **SOUTH BEACH CLASSICS** is set amidst the crazy action at Ted Vernon Specialty Automobiles, where Ted and Robin deal in cars that range in price from a few thousand to well over 1 million dollars.

Like a kid in a candy store, Ted, a no-nonsense, gregarious Long Islander, lives to find, buy and sell the most unique, automotive treasures out there. Robin, an outspoken, statuesque blonde who first met Ted on a blind date, is a master at selling cars, but she and her husband don't always agree on how to run the business. With over 300 cars on the lot at any one time, the action and the deals are fast and furious. The Vernons' clientele range from professional athletes to local Miami Beach high school students, all looking for that one-of-a-kind vehicle.

Executive producer for Pioneer Productions, Stuart Carter, says, "Ted and his business make for fascinating viewing – with plenty of laughs along the way. He and his wife are terrific, larger

-more-

than life characters, and the people who come onto the lot every day make for a rich and entertaining mix.”

SOUTH BEACH CLASSICS is produced for Discovery Channel by Pioneer Productions. For Pioneer, Stuart Carter is executive producer. Susan Winslow is executive producer for Discovery Channel.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

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Screener available upon request.

*For additional information and images for SOUTH BEACH CLASSICS,
please visit press.discovery.com.*

EMBEDDABLE VIDEO:

Meet The SOUTH BEACH CLASSICS Team: <http://dsc.discovery.com/videos/south-beach-classics-trade-trade-trade.html>

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