



**For Immediate Release
January 7, 2014**

**THE HUB NETWORK WILL DEBUT THE WORLD PREMIERE OF
STAN LEE COMIC'S NEW ANIMATED MOVIE
"STAN LEE'S MIGHTY 7," ON FEB. 1**

**Sean Astin, Jim Belushi, Mayim Bialik, Darren Criss, Flea, Armie Hammer,
Teri Hatcher, Michael Ironside and Christian Slater Voice All-Star Cast**

**Legendary Comic Book Writer Stan Lee Stars in
His First-Ever Leading Role**



LOS ANGELES — [The Hub Network](#), a destination for kids and their families, is ushering in the New Year, with the world premiere of the Hub Network Original Family Movie, "**Stan Lee's Mighty 7**," on **Saturday, February 1 at 8 p.m. ET/5 p.m. PT**. The animated movie, the first as part of a trilogy from Stan Lee Comics, features an all-star cast with Sean Astin ("The Lord of the Rings" trilogy), Jim Belushi ("The Defenders"), Mayim Bialik ("The Big Bang Theory"), Darren Criss

("Glee"), Flea (Red Hot Chili Peppers), Armie Hammer ("The Lone Ranger"), Teri Hatcher ("Desperate Housewives"), Michael Ironside ("Transformers Prime Beast Hunters: Predacons Rising") and Christian Slater ("Breaking In"). This is also the first time Stan Lee stars in a leading role. Created by Stan Lee, "Stan Lee's Mighty 7" is produced by Stan Lee Comics, a joint venture among Genius Brands International, Stan Lee's POW! Entertainment and Archie Comics. The Hub Network has the worldwide premiere of all three movies.

In the ninety-minute movie, Lee is an animated version of himself, a legendary superhero creator, who teaches a crew of alien prisoners and their jailers, who have crash-landed on Earth, how to work together and use their powers to be superheroes. Each alien superhero has his or her own unique powers and strengths, which aid in the group's ability to combat enemies. Strong Arm (Armie Hammer), is known for his super strength; Silver Skylark (Teri Hatcher), uses her massive wingspan to fly; Lady Lightning (Mayim Bialik), possesses super speed; Lazer Lord (Christian Slater), hurls balls of lazer energy; Roller Man (Flea), rolls into a big ball and launches at high speed; Kid Kinergy (Sean Astin), has telekinesis; and Micro (Darren Criss), has the ability to shrink in size. As for other characters, Mr. Cross (Jim Belushi), is the leader of a covert operations military division assigned to investigate UFO sightings and Xanar (Michael Ironside), is the commander of the warring aliens from the planet Taegon who enslave other planets and raid their natural resources.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

Visit the Hub Network on Facebook at <http://www.facebook.com/hubtvnetwork> and on Twitter @HubTVNetwork

Note: For artwork, visit <http://press.discovery.com/us/hub/>

About POW! Entertainment Inc.

POW! Entertainment Inc. (OTCQB:POWN) is a multi-media entertainment company founded by noted comic book writer Stan Lee together with award-winning producer Gill Champion and the late intellectual property specialist Arthur Lieberman. POW!'s principals have extensive backgrounds in the creation and production of original intellectual properties, including some of the most successful entertainment franchises of all time. POW! Is utilizing Stan Lee's historical background by perpetuating his legacy while creating and developing all new live-action films, television, digital games, merchandising, licensing and related ancillary markets, all of which contribute to global expansion. POW! Partners with third parties and strategic alliances, including studios and networks, in the production and distribution of new POW! Character franchises. For more information, visit <http://www.powentertainment.com/>

About Genius Brands International

Headquartered in Los Angeles, California, Genius Brands International is a publicly traded multimedia content and brand management company with the merged assets of A Squared Entertainment LLC and Genius Brands International, Inc.

Led by industry veterans, Andy Heyward and Amy Moynihan Heyward, Genius Brands International includes award-winning *Baby Genius*, Warren Buffett's *Secret Millionaires Club*, Gisele Bundchen's *Gisele & the Green Team*, Martha Stewart's *Martha & Friends*, *Thomas Edison's Secret Lab* and *Stan Lee Comics*, featuring its first movie, *Stan Lee's Mighty 7*. The Company provides "content with a purpose" for kids of all ages, meaning interactive content that is as entertaining as it is enriching.

For more information please visit babygenius.com and a2entertain.com.

About Archie Comic Publishing Inc.

The Archie Comics line of comic books is one of the most successful, longest running brands in the history of the comic industry. Archie Comics have sold 1.5 billion comics and are published in a dozen different foreign languages and distributed all over the world. Archie Comics has spawned characters whose popularity has spilled over into other media and who have become part of popular culture. SABRINA THE TEENAGE WITCH and JOSIE AND THE PUSSYCATS are just some of the many legendary franchises that are part of the Archie Comics Library. For more information, visit <http://www.archiecomics.com/>

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