



For Immediate Release
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**THE HUB NETWORK ACQUIRES
“TEENAGE FAIRYTALE DROPOUTS”
PREMIERING FOR THE FIRST TIME IN THE U.S., MAY 31**



LOS ANGELES — The [Hub Network](#) announced today that it is welcoming a new set of fun and enchanted youths to its daytime lineup with the acquisition of the animated series **“Teenage Fairytale Dropouts,”** premiering Saturday, May 31 at 9 a.m. ET/6 a.m. PT. “Teenage Fairytale Dropouts” is an international co-production that will debut in the U.S. for the first time this summer on the Hub Network, champions of family fun and the only network dedicated to providing kids and families entertainment they can watch together.

“Teenage Fairytale Dropouts” follows three best friends living in Fairy Tale Estates, a fantastical world where people live in shoes and gingerbread houses. Despite the enchanted setting, Jeremiah (Simon Kennedy, “Atonement Tonight”), the son of the giant in “Jack and the Beanstalk”; Trafalgar (John Hasler, “T-Bag”), the nephew of Merlin the Wizard; and Fury (Katherine Beck, “Sea Princesses”), the daughter of the Tooth Fairy, have typical teen dramas with their family, friends and school, only with a fairy tale twist.

The Hub Network has acquired 13 half-hour episodes of the first season of “Teenage Fairytale Dropouts,” which was created and produced by Anima Estudios and co-produced with SLR Productions, Home Plate Entertainment and Telegael. The series is distributed by 9 Story Entertainment.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

About 9 Story Entertainment

9 Story Entertainment is one of the industry's leading creators, producers and distributors of award-winning animated and live-action content for young audiences around the world. With one of North America's largest animation studios based in Toronto, 9 Story has over 200 creative and production staff, and has produced over 800 half hours of quality children's and family programming, seen on some of the most respected children's channels around the world across multiple platforms. The company's distribution arm 9 Story Enterprises represents a growing catalogue which includes several beloved brands such as *Arthur*, *Wibbly Pig*, *Harriet the Spy: Blog Wars*, *Wild Kratts* and *Almost Naked Animals* in addition to exciting new series such as *Numb Chucks*, *Camp Lakebottom*, *Cache Craze*, *Daniel Tiger's Neighbourhood* and *Nerds and Monsters*. The company recently acquired CCI Kids, the family content division of CCI Entertainment, increasing 9 Story's portfolio to over 1600 half hours of content with popular shows such as *Guess How Much I Love You – The Adventures of Little Nutbrown Hare*, *Joe & Jack*, *Artzooka!* and *Extreme Babysitting*.

www.9story.com

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