



## TLC EXPANDS BRIDAL PARTY TO THURSDAY NIGHTS

*FOUR WEDDINGS* says 'I do' to Thursday nights

[Los Angeles, CA]-- TLC is home to the most popular wedding programming on TV and the network announced today they are adding another night of nuptials to the schedule. The network's wedding related content is the #1 destination for W 18-34 on ad-supported cable, transforming Friday's into BrideDay. With that success, TLC is now expanding the bridal party to Thursday nights, kicking off with the Season 4 premiere of *FOUR WEDDINGS* on Thursday, July 19<sup>th</sup> at 9PM ET/PT.

TLC plans to air two new *FOUR WEDDINGS* episodes back to back at 9PM and 10 PM following the same hit-format bridalphilies have come to love. In each hour-long episode, four brides with their own personal styles and traditions agree to attend and judge each other's weddings on the basis of food, dress, venue, originality, and overall experience. The winning bride is awarded a five-star dream honeymoon.

This season will highlight some of the most outrageous, original, over-the-top, and even humorous weddings around, and Season 4 broadens the RSVP list to include locations shot in both the US and Canada. Viewers can look forward to experiencing all kinds of unique wedding elements- an Elvis impersonator, bull riding and "flash mob" receptions, Cinco-De-Mayo wedding with an all-female mariachi band, and a walk down a plastic red carpet.

*FOUR WEDDINGS* is produced by ITV Productions for TLC. Executive Producer is Richard Vagg.

### About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful franchises around the Cake Boss and Say Yes to the Dress brands. In 2011, TLC had 28 series averaging 1.0 million P2+ viewers or more including Sister Wives, My Strange Addiction, Extreme Couponing, Toddlers & Tiaras, 19 Kids and Counting, What Not To Wear and Long Island Medium.

TLC is available in more than 99 million homes in the US and more than 227 million households in nearly 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in 209 countries and territories.