

## **TLC SCORES BEST SUNDAY PRIME RATINGS PERFORMANCE SINCE DECEMBER 2012**

*Season 4 Premiere of **SISTER WIVES** Averages 2.6M P2+ Viewers and Ranks #1 at 9pm  
W/W25-54*

*Series Premiere of **BREAKING AMISH: LA** Averages 1.9M P2+Viewers*

New York, NY - Driven by the season four premiere of **SISTER WIVES** and the series premiere of **BREAKING AMISH: LA**, TLC's Sunday night lineup on July 21, 2013 nabbed the best prime ratings performance for the network since December 2012 with HH and P/W18-49 and ranked #2 among all ad-supported cable in delivery with W25-54.

The season 4 premiere of **SISTER WIVES** ranked #1 in cable in the 9pm time period with W25-54, garnering a 2.0HH, a 2.1 W25-54, a 1.7 W18-49, and averaged 2.6M P2+ viewers. The premiere episode also posted its best ratings since the season 3b premiere (11/18/12) among HH, P/W25-54 and P18-49, and TLC's highest W25-54 telecast rating and delivery of 2013 to-date.

TLC's series premiere of **BREAKING AMISH: LA** earned a 1.6HH rating, a 1.4 W25-54 rating, and averaged 1.9M P2+ viewers.

TLC brings viewers inside the rarely seen world of plural families with its hit series **SISTER WIVES** following Kody Brown, and his four wives -- Meri, Janelle, Christine and Robyn--along with their 17 children. In its fourth season, the series continues to explore this unconventional, yet somehow relatable, family as they experience the ups and downs of living a plural lifestyle. The series airs on Sundays at 9/8c on TLC.

**BREAKING AMISH: LA** follows a new group of young Amish and Mennonite adults as they trade in their old world traditions for the modern temptations of Los Angeles. Armed with the passion to pursue their aspirations, they each must find the courage to leave their sheltered lives and head west for adventure and a world of first experiences. The group's difficult transition into an English life is one full of unexpected moments, heartbreak and humor that ultimately transforms their lives and has them contemplating whether or not to embrace this new world or long for the life they left behind. The series airs Sundays at 10/9c on TLC.

**SISTER WIVES** is produced by Figure 8 Films for TLC

**BREAKING AMISH: LA** is produced by Hot Snakes Media for TLC

*Source: Nielsen, 1/6/13. Cov Rtg/(000s).*

### **About TLC**

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including *Cake Boss*, and has transformed Fridays into "BrideDay" with a lineup of wedding-themed programming anchored by the *Say Yes To The Dress* franchise. In 2012, TLC had 28 series averaging 1 million P2+ viewers or more, including

four series that averaged 2 million P2+ viewers or more: Here Comes Honey Boo Boo, Breaking Amish, Long Island Medium, and Sister Wives.

TLC is available in more than 99 million homes in the US and more than 300 million households in over 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

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