**MEDIA ADVISORY**

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**ANIMAL PLANET’S *TANKED* MAKES A SPLASH**

**CAPTURING NEARLY ONE MILLION VIEWERS IN SEASON TWO DEBUT**

Animal Planet’s hit series **TANKED** returned to a wave of enthusiastic fans when it premiered on Saturday, April 14, at 9 PM (ET/PT), snaring nearly 1M (992K) P2+ viewers for the season two premiere. Viewers immersed themselves in the wet and wild world of **TANKED** in record numbers making it the most-watched premiere episode ever among HH(791K), P18-49 (521K) and P25-54 (489K). The season two premiere also scored double-digit delivery gains compared to overall season one levels across major key demos, including P2+ (+28%, 992K vs. 772K), P18-49 (+27%. vs. 521K vs. 410K), P25-54 (+18%, 489K vs. 413K), W25-54 (+21%, 240K vs. 198K), and M25-54 (+16%, 249K vs. 215K).

Animal Planet’s **TANKED** follows the rowdy, family-owned business of Las Vegas-based Acrylic Tank Manufacturing (ATM), one of the country's leading and most successful builders of aquariums. ATM is led by brothers-in-law, business partners, best friends and rivals, Wayde King and Brett Raymer. As co-owners of ATM, Wayde and Brett are tasked with building some of the biggest and most awe-inspiring tanks and aquariums filled with the most exotic, unusual, colorful and dangerous fish in the world for average Joes and high-profile clients alike. This season, the guys must wade into the deep end to come up with creative solutions for some of the most outrageous and challenging builds they’ve ever tackled from a mobile school bus tank to a functional pinball machine tank and everything in between.

**TANKED** is produced for Animal Planet by Nancy Glass Productions.  Nancy Glass, Eric Neuhaus and Deal Slotar are the executive producers for Nancy Glass Productions, and Melinda Toporoff is the executive producer for Animal Planet.  **TANKED** was developed by Animal Planet's Charlie Foley.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com/), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; [Petfinder.com](http://www.petfinder.com/), the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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