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**TLC ANNOUNCES NEW ADDITION TO “WHAT NOT TO WEAR” TEAM
Celebrity Hair Stylist Ted Gibson Makes His Debut on July 24 at 9pm**

(New York, NY) – Renowned celebrity hair stylist Ted Gibson has joined the team of experts on TLC’s WHAT NOT TO WEAR, it was announced today by SVP of Production and Development Nancy Daniels. Gibson’s premiere episode will air this Friday, July 24 at 9pm ET/PT.

“We are thrilled to welcome Ted onto the What Not to Wear team, and into the TLC family,” states Daniels. “His credibility and reputation within the beauty and fashion industry serves as the perfect complement to our already stellar group of experts on the show. We want to thank Nick Arrojo for his amazing work over the years. As he moves on, we wish him all the best.”

Gibson - one of the most sought-after hair stylists in the industry - has appeared in a variety of publications including *Vogue*, *Harper’s Bazaar*, *Elle*, *Marie Claire*, and *Vanity Fair* and backstage at some of the most high-profile runway shows. Additionally, Gibson can be seen regularly on “The Today Show” and has shared his expertise on “Oprah,” “Queer Eye for the Straight Guy,” “The Insider,” “Good Morning America,” “Movie and a Makeover,” “Inside Edition,” and “Entertainment Tonight.”

Best known for coiffing some of Hollywood’s top starlets, Gibson has worked with celebrities including Angelina Jolie, Anne Hathaway, Debra Messing, Gabrielle Union, Lake Bell and Zoe Saldana. He also owns the well-known Flatiron salon in NYC, which is frequented by everyone from top models and actresses to everyday New York women, and recently opened his second salon in Washington D.C. Moreover, he is working on opening his third salon in Ft. Lauderdale, Fla. in the W Hotel, and has a luxurious product line that has been honored with numerous industry awards.

“I am extremely excited about joining the TLC/What Not To Wear family,” says Gibson. “Being part of the beauty, style and fashion team of experts is an extension of what I do in my salons, at red carpet events and on the covers of magazines. The biggest reward is helping women realize their potential beauty and encouraging them to be their best selves.”

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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