



REISSUE: For Immediate Release
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**FANS OF POPULAR HUB NETWORK ANIMATED SERIES CAN
SING ALONG WITH THEIR FAVORITE CHARACTERS DURING
“THE HUB’S SUMMER SING-ALONG SATURDAY” PROGRAMMING EVENT**

**Fans Can Follow the Bouncing Hub Network Logo and Sing Along to
Episodes of “Littlest Pet Shop,” “My Little Pony Friendship is Magic,”
“Pound Puppies,” “Strawberry Shortcake’s Berry Bitty Adventures” and
“Care Bears: Welcome to Care-a-Lot”**

Downloadable Sheet Music and Lyrics Available on Hubworld.com

LOS ANGELES — [The Hub Network](#), a destination for kids and their families, will host “**The Hub’s Summer Sing-Along Saturday**” featuring sing-along versions of episodes from five fan-favorite network series Saturday, June 22 (7 a.m. – noon ET). The five-hour marathon will feature back-to-back, song-filled episodes of the Hasbro Studios-produced “Pound Puppies,” “My Little Pony Friendship is Magic,” and “Littlest Pet Shop,” as well as “Care Bears: Welcome to Care-a-Lot” and “Strawberry Shortcake’s Berry Bitty Adventures,” both produced by American Greetings Corporation.



Download “The Hub’s Summer Sing-Along Saturday” logo at: <http://tinyurl.com/n7n7kvh>
View promo at: <http://youtu.be/jLzaHtlhCP0>

The episodes will feature music cues, onscreen lyrics and a bouncing Hub Network logo that will guide viewers through each song. Viewers can also follow

along using downloadable song sheets that are available at www.hubworld.com/singalong.

“The Hub’s Summer Sing-Along Saturday” line-up is as follows (all times in ET):

- 7:00 a.m. **“Care Bears: Welcome to Care-a-Lot”**
“Show of Shyness” – Harmony Bear loses her voice right before the big concert, and the Care Bears’ new friend, Phoebe, has to overcome her shyness to save the show.
- 7:30 a.m. **“Care Bears: Welcome to Care-a-Lot”**
“Cheering You Grump” – Cheer and Grumpy, who are total opposites, are paired as a team for the Belly Badge Treasure Hunt. They must work well together or risk losing the Belly Badge Powers of all the Care Bears.
- 8:00 a.m. **“Strawberry Shortcake’s Berry Bitty Adventures”**
“Starlight, Star Bright” – Strawberry’s friends surprise her by inviting her favorite singer, superstar Cherry Jam, to perform at the grand opening of the Marketplace. The star-struck girls find out that the real Cherry isn’t anything like her rock diva persona.
- 8:30 a.m. **“Strawberry Shortcake’s Berry Bitty Adventures”**
“On the Road” – Strawberry Shortcake and her friends are taking their band to perform a concert at Berry Big City. But first, they need to teach the Berrykins about their businesses, so they can keep the community running while the girls are on the road.
- 9:00 a.m. **“Pound Puppies”**
“I Heard the Barks on Christmas Eve” – The Pound Puppies need a miracle to place thousands of puppies that are overflowing from shelters all over town. The task seems insurmountable, but Rebound’s tenacity may be just enough to pull off a Christmas miracle.
- 9:30 a.m. **“Pound Puppies”**
“Barlow” – Barlow, an old singing hound, encourages his fellow canines at Shelter 17 to adopt a lackadaisical philosophy. As the pups quickly follow Barlow’s lethargic ways, Lucky races to find Barlow’s person before the Pound Puppies fail their next big mission.
- 10:00 a.m. **“My Little Pony Friendship is Magic”**
“Winter Wrap Up” – Twilight Sparkle is determined to prepare Ponyville for the upcoming Winter Wrap-Up without relying on her magic.

- 10:30 a.m. **“My Little Pony Friendship is Magic”**
“Magical Mystery Cure” – Twilight Sparkle accidentally casts a spell that switches the Cutie Marks and destinies of all her friends. The only way she can reverse the spell is by writing her own magic. Little does she know that her life is about to change forever.
- 11:00 a.m. **“Littlest Pet Shop”**
“Russell Up Some Fun” – Pressured by the pets to loosen up, Russell creates his alter ego, “Fun Russell,” and dons a wild Hawaiian shirt. Meanwhile, Blythe helps Sue through her own identity crisis after she starts imitating Blythe’s style and personality.
- 11:30 a.m. **“Littlest Pet Shop”**
“Lights, Camera, Mongoose” – Famous movie star mongoose, Shahrukh, is in town shooting his next film and the pets visit their favorite star on set. But when Sunil is mistaken for Shahrukh, he’s in for the ride of his life.

About The Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery’s library of award-winning children’s educational programming; from Hasbro’s rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

Visit the Hub Network on Facebook at <http://www.facebook.com/hubtvnetwork>

Note: For artwork, visit <http://press.discovery.com/us/hub/>

About Hasbro Studios

Hasbro Studios is the Los Angeles-based entertainment division of Hasbro, Inc. (NASDAQ: HAS). The studio is responsible for entertainment brand-driven storytelling for the company across television, film, commercial productions and

short-form. It develops, produces and distributes TV shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST PET SHOP and FAMILY GAME NIGHT. Many of these shows air on the Hub Network, a U.S. television network for kids and their families, that is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Hasbro Studios shows can also be seen on networks in more than 170 countries globally. Since its formation in 2009, the studio has received seven Daytime Emmy wins and 16 nominations. On the film side, the studio is developing and producing a number of features based on Hasbro's brands, including TRANSFORMERS 4 (Paramount), STRETCH ARMSTRONG (Relativity Media) and CANDY LAND (Sony). The studio team also oversees the production of commercials that feature Hasbro's brands as well production of short-form content that can be seen on all of the major digital and social media platforms globally.

About American Greetings Properties

American Greetings Properties (AGP) is the intellectual property and outbound licensing division of American Greetings Corporation. Built upon the successful re-launches of Care Bears and Strawberry Shortcake licensed products, which have garnered over \$5 billion in retail sales worldwide combined since 2002, AGP develops multi-platform campaigns for its properties through digital media, entertainment, marketing and merchandising. In addition to Care Bears and Strawberry Shortcake, AGP's active classic brands include Holly Hobbie and Madballs, as well as new properties Twisted Whiskers, Maryoku Yummy and TinPo. Children can experience AGP online at www.agkidzone.com. For more information on AGP, visit www.agpbrands.com

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