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**TLC'S HIT SERIES "TODDLERS AND TIARAS" RETURNS FOR THE CROWN
Second Season Premieres July 22 at 10PM ET/PT**

(New York, NY) –TLC's hit series TODDLERS AND TIARAS returns for its second season with 13 all-new episodes on Wednesday, July 22 at 10pm ET/PT. Season two promises even more overzealous pageant moms and dads, little divas in the making, and massive meltdowns behind-the-scenes of America's top child beauty pageants. This riveting series chronicles the lives of these tiny beauties and their passionate parents as they stop at nothing to win the ultimate crown.

This time around, the pageants are even bigger, highlighting more state and national level competitions. TLC cameras also go inside the pageant circuit in Hawaii for the first time, and will feature several pageants by Gold Coast Pageants - the pageant system that inspired the hit movie "Little Miss Sunshine".

"Last season, TODDLERS AND TIARAS generated a lot of buzz and captivated viewers, and Season two will not disappoint," states Howard Lee, VP of Production and Development for TLC. "The personalities are larger than life, the pageants are more competitive, and the desire to win is at an all-time high for these families."

The premiere episode follows the "Universal Royalty" pageant, where the stakes are high in this fierce Texas competition. In this special birthday celebration pageant nearly 100 contestants compete to win the title of Ultimate Grand Supreme and \$1,000 cash. Among those in the competition - a full glitz professional, 4-year-old Eden Wood, and fan favorite and pageant veteran, 7-year-old Cameron Fletcher-Cantu. Also vying for the title are a set of fraternal twins AshLynn and BreAnne, 6 years old. Who will win the biggest crown and take home the cash?

TODDLERS AND TIARAS is produced by Authentic Entertainment.

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications

(NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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