



NEWS RELEASE

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DISCOVERY DIGITAL NETWORKS PROMOTES TOM LOFTHOUSE TO SENIOR VICE PRESIDENT, PROGRAMMING

San Francisco, Ca. – [Discovery Communications](#) announces today that Tom Lofthouse has been promoted to Senior Vice President of Programming, Discovery Digital Networks, the company's original online video business and home to networks including Revision3, TestTube, Animalist, The DeFranco Network and SourceFed. Lofthouse was previously Vice President of Programming and Production. In this expanded role, Lofthouse will manage the San Francisco-based networks – Revision3, TestTube and Animalist, along with overseeing program development and affiliate relations for the entire Discovery Digital Networks online portfolio.

“Tom has been an integral part of first Revision3 and now Discovery Digital Networks,” said Jim Louderback, General Manager of Discovery Digital Networks, to whom Lofthouse will now report. “Since he joined Revision3 three years ago, he’s been instrumental in the business’ ongoing success, as well as the very strong launches of TestTube and DNews, and I know he’ll continue to crush it in this new role.”

Lofthouse holds more than 10 years of digital media experience in programming, production, online and channel management. Prior to joining Discovery Digital Networks, Lofthouse was Director of Programming and On-Air Presentation for the Emmy Award®-winning Current TV, where he managed day-to-day studio production and focused on strategic channel planning and management – including the launch of Current UK in England and Ireland. Earlier in his career, Lofthouse served as a Program Manager for Disney as well as Head of Program Planning for Extreme Sports Channel, where he helped double the channel’s ratings in his first six months. He is also one of the original founders for School of Humans branded entertainment.

About Discovery Digital Networks

Discovery Digital Networks (DDN) produces and distributes digital-native programming for today’s millennials. With a robust portfolio of original video networks – [Revision3](#), [TestTube](#), [Animalist](#), [SourceFed](#), [The DeFranco Network](#) and [ForHumanPeoples](#), DDN delivers weekly and daily episodic shows enjoyed by loyal, passionate fans and anchored by engaging personalities. Discovery Digital Networks is an independent division of the world's leading nonfiction media company, Discovery Communications.

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About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 2 billion cumulative subscribers in over 220 countries and territories. Discovery is dedicated to satisfying curiosity through more than 190 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network and The Hub. Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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