



Surprisingly Human

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**\$\$\$%^#@# ADORABLE!**  
**ANIMAL PLANET'S *TOO CUTE!* RETURNS**  
**WITH NEW LOVEABLE LITTERS AND A KITTEN CAM**

*-- Network Partners With Washington Animal Rescue League to Launch Inaugural Live Kitten Cam --*

(Silver Spring, Maryland) – This fall, Animal Planet's expecting an arrival that fills the airwaves with the pitter patter of tiny paws and the squeaks and squeals of newborn critters. Beginning Saturday, October 13th at 8 p.m. (ET/PT), **TOO CUTE!** returns with eight all-new episodes that tell the incredible stories of adorable animals coming of age in the first ten weeks of their lives. This season, the endearing stories extend beyond kittens and puppies to include mini pigs, hedgehogs, dwarf rabbits and a baby goat!

In addition to the weekly one-hour cute fest, Animal Planet is feeding the appetite for more cute and cuddly with the launch of a 24-hour-a-day live **KITTEN CAM**. Appearing for the first time on Friday, September 28, at [www.animalplanet.com/kittencam](http://www.animalplanet.com/kittencam), the cam features a new litter of adoptable kitties at the Washington Animal Rescue League and remains live through November.

Viewers of the cam can watch these furry felines as they wobble around a scale replica of our nation's "Cat-pitol" learning what it takes to be a fat cat in Washington, D.C. And, since each cuddly kitten is eligible for adoption, a new litter takes its place in early October. To learn more about each adorable kitty and to chat live with veterinarians, cat behaviorists and adoption specialists, please visit [www.animalplanet.com](http://www.animalplanet.com).

**TOO CUTE!** is produced for Animal Planet by True Entertainment. Lisa Lucas is the executive producer for Animal Planet. Glenda Hersh and Steve Weinstock are executive producers for True Entertainment. .

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and

other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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