



For Immediate Release
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**THE AUTOBOTS ARE BACK AS “TRANSFORMERS RESCUE BOTS” RETURNS
FOR ITS SECOND SEASON ON THE HUB NETWORK, MARCH 1**

Premiere Kicks Off With Two Back-to-Back, Action-Packed Episodes

A New Match Game Entitled “Hero Hunt” Launches on Hubnetwork.com



LOS ANGELES — “**Transformers Rescue Bots**,” animated series, created especially for younger TRANSFORMERS fans, returns for its second season on **Saturday, March 1**, with two all-new, back-to-back episodes starting at 1:00 p.m. ET/ 10 a.m. PT. on [the Hub Network](#), a destination for kids and their families. Beginning on Saturday, March 8, new episodes of the show will air at 1:30 p.m. ET/10:30 a.m. PT. The series is produced by Hasbro Studios. In addition, [HubNetwork.com](#) will launch a fun-filled new match game called “Hero Hunt.”

The second season of “Transformers Rescue Bots” kicks off with action-packed, episode “Road Trip”, where a tricky transporter takes Cody for a crazy ride and Kade takes on a high-flying rescue mission. The second episode, “Sky Forest” has Cody and

Frankie going head to head in a town inventor contest, leading to a jealous divide between the two. To make matters worse, Frankie's contest entry gets out of control, not only threatening her friendship with Cody and the Bots, but the safety of the entire island.

In the digital Rescue Bots game “Hero Hunt,” fans can get the Bots ready to roll by making the correct match and the more matches they make, the more points they score. Players will be challenged to complete each mission and see if they can make it to the end of the game. Viewers can get into the action at <http://hubnetwork.com/herohunt>.

“Transformers Rescue Bots” features a group of Autobots charged with a mission to protect and learn about humans. Stationed by Optimus Prime on a technologically advanced island, the Rescue Bots — Heatwave, Boulder, Blades and Chase — team with the Burns family of first responders, including a police chief, firefighter, rescue pilot and engineer to keep peace and safety in the city. Alongside their human friends, the Rescue Bots learn teamwork and heroism. The half-hour series brings family, heart, humor and adventure to the Transformers brand.

The series features an ensemble of voice talent including, LeVar Burton (“Star Trek: The Next Generation”) as Doc Greene, Lacey Chabert (“Party of Five”) as Dani Burns, Élan Garfias (“The Hangover”) as Cody Burns, Maurice LaMarche (“Futurama”) as Chief Charlie Burns, Jason Marsden (“Step by Step”) as Kade Burns, Shannon McKain (“The Assignment”) as Graham Burns, Diamond White (“X Factor”) as Francine Greene, Jeff Bennett (“Johnny Bravo”) as Huxley Prescott, Steve Blum (“Transformers Prime”) as Heatwave, Parvesh Cheena (“Outsourced”) as Blades, D.C. Douglas (“NCIS: Los Angeles”) as Chase, Imari Williams (“Resident Evil: Operation Raccoon City”) as Boulder and Peter Cullen (“Transformers Prime”) as Optimus Prime.

The series is produced by Hasbro Studios, executive produced by Stephen Davis and developed for television by Jeff Kline, Nicole Dubuc and Brian Hohfeld.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing enriching, cool, relevant, family friendly entertainment experiences that children and parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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Note: For artwork, visit press.discovery.com/us/Hub/

About Hasbro Studios

Hasbro Studios is the Los Angeles-based entertainment division of Hasbro, Inc. (NASDAQ: HAS). The studio is responsible for entertainment brand-driven storytelling for the company across television, film, commercial productions and short-form. It develops, produces and distributes TV shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST PET SHOP and FAMILY GAME NIGHT. Many of these shows air on Hub Network, a U.S. television network for kids and their families, that is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Hasbro Studios shows can also be seen on networks in more than 170 countries globally. Since its formation in 2009, the studio has received seven Daytime Emmy wins and 16 nominations. On the film side, the studio is developing and producing a number of features based on Hasbro's brands, including TRANSFORMERS 4 (Paramount), STRETCH ARMSTRONG (Relativity Media) and CANDY LAND (Sony). The studio team also oversees the production of commercials that feature Hasbro's brands as well production of short-form content that can be seen on all of the major digital and social media platforms globally.

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