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**ANIMAL PLANET'S *TREEHOUSE MASTERS*
BRANCHES OUT WITH A NEW SEASON AFTER SCORING
STELLAR RATINGS**

-- Series Finds Strong Roots in First Season with 1.3 Million Viewers --

(July 30, 2013 – Silver Spring, Md.) – Animal Planet's hit frosh series, **TREEHOUSE MASTERS**, is renewed for a second season and is slated to return first quarter of 2014 with a 13-episode order. This announcement comes on the heels of the series' outstanding season-one performance, which had its finale Friday, July 26.

TREEHOUSE MASTERS, which captures the sky-high creations of renowned treehouse builder Pete Nelson, delivered strong numbers among all major demos, including 1.3M P2+ viewers, 891K HH, 638K P25-54, 570K P18-49, 347K M25-54 and 292K W25-54.

TREEHOUSE MASTERS is Animal Planet's second-most-watched series year to date among P2+ viewers and M25-54. The July 12th episode, "Canopy Clubhouse" is its best-performing episode to date, delivering 1.6M P2+ viewers.

TREEHOUSE MASTERS is produced for Animal Planet by STILETTO Television. Mark Grove, Garry Kief and Troy Queen are the executive producers for STILETTO Television. For Animal Planet, Jason Carey is the executive producer; Vaibhav Bhatt is supervising producer; and Sarah Russell is production coordinator. Charlie Foley and Sarah Thompson developed the series for Animal Planet.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more

than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.