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## **TLC LAUNCHES A PRIME-TIME FOOD FIGHT WITH “ULTIMATE CAKE OFF” Competition series turns up the heat as bakers create outrageous cakes**

Los Angeles, CA – Building off the success of *CAKE BOSS*, cable TV’s #1 food show, TLC takes a bite out of the competition genre with the new series *ULTIMATE CAKE OFF*. Airing as a sneak-peek on August 3, and then continuing on August 31, each of the series eight episodes pits three different bakers against each other as they create edible masterpieces in hopes of winning \$10,000 and have their cakes featured at a marquee event.

In each episode, three contestants will meet their new client who will set the stage for the competition – event range from the opening of a new shark exhibit at the Long Beach Aquarium to Legoland’s 10<sup>th</sup> birthday to the July 4th Celebration at the Reagan Library. With only nine hours, these competitors must make cakes that are at least five feet tall and are creative enough to win the taste of the client and the ultimate prize.

The series is hosted by chef Michael Schulson, owner of Atlantic City’s Izakaya. Joining Michael are judges Margaret Braun, an acclaimed sugar artist based in New York, and Leigh Grode, owner of Los Angeles’ Cake Divas bakery.

The series fan site will be at <http://tlc.com>.

*ULTIMATE CAKE OFF* is produced for TLC by Discovery Studios. Executive producer is Robin Feinberg.

Additional press materials are available at <http://press.discovery.com>. Follow TLC at [twitter.com/TLC\\_PR](https://twitter.com/TLC_PR).

### **About TLC**

TLC’s innovative docu-series and reality-based programming include favorites *Jon & Kate Plus 8*, *Little People, Big World*, *What Not to Wear*, *18 Kids and Counting*, and *LA Ink*. TLC defined home design with *Trading Spaces* and continues to renovate the genre. TLC’s daytime lineup includes the Emmy Award-winning *A Baby Story*. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at [www.tlc.com](http://www.tlc.com). TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world’s number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.