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**APRIL MARKS 42 CONSECUTIVE MONTHS OF
PRIMETIME GAINS FOR VELOCITY**

*-- The Original Series **JUNKYARD EMPIRE** Became Velocity's Most Watched Series Debut and #1 Series in 2015--*

*-- April's **BARRETT-JACKSON LIVE** Broadcast Drew 5.3 Million Viewers--*

(Silver Spring, Md.) – April 2015 marked 42 consecutive months of year-over-year delivery gains for Velocity among Households and Men 18+ in primetime. The gains were driven in-part by the original, new series **JUNKYARD EMPIRE**, which debuted to great fanfare as the network's most watched series launch ever for Men 18-34, Men 18-49, Persons 18-34 and Persons 18-49. In 2015 **JUNKYARD EMPIRE** is Velocity's #1 series in ratings and delivery among Men 18-34 and Persons 18-34.

Across all ad-supported cable, Velocity's 21-percent increase among Men 18+ vaulted the network six spots in the cable rankings to #44 ahead of competitive sports networks Golf Channel and NBA-TV.

Additionally, Velocity's second **BARRETT-JACKSON LIVE** broadcast April 17-19 from Palm Beach, Fla. reached 5.3 million viewers (P2+) including 3.3 million viewers in real-time. The Sunday, April 19 live broadcast from Noon – 5 PM made Velocity the #1 network for Men 25-54 and Men 18-49 among networks with less than 80 million subscribers.

*Prime rankings include DSNY and DSJR, but exclude NICK, for available tuning content less than <50% of available hours in Prime.
Source: Nielsen. Live+3D. Program-based data. PRIME = M-Su, 8-11p SPAN. Excludes breakouts. Npower.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 63 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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