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CONTACTS:

Andrew Scafetta: 240-662-6063 –OR–

Andrew_Scafetta@discovery.com

Brittany Whiteford: 240-662-6089

Brittany_Whiteford@discovery.com

VELOCITY EARNS ITS HIGHEST-RATED AND HIGHEST-DELIVERING JULY EVER

--July 2015 Marks 45 Consecutive Months of Primetime Delivery Growth for Velocity--

(Silver Spring, Md.) – Fueled by original fan favorites, Velocity turned up the heat in July during primetime as the network earned significant ratings and delivery gains among Men 25-54, Men 18-49, Men 18+ and Households. Velocity was firing on all cylinders as the month was the network’s highest-rated July ever for Men 25-54, Men 18+ and Households, and the highest-delivering July ever among Men 25-54, Men 18-49, Men 18+, Persons 25-54, Persons 18-49, Persons 18-34, Persons 2+ and Households.

July also marked 45 straight months of year-over-year primetime delivery growth for Velocity among Households (+27%) and Men 18+ (+21%). Primetime gains were driven in part by new episodes from season seven of **CHASING CLASSIC CARS**, new episodes from season three of **FANTOMWORKS**, and new episodes of the sophomore series **RESTORATION GARAGE**.

Additionally, Velocity earned double-digit ratings and delivery growth during total day in July among Men 25-54, Men 18-49, Men 18+, Persons 2+, Persons 18-49, Persons 25-54 and Households. July was also Velocity’s highest-rated month ever for Men 25-54, and its highest-delivering month ever among Persons and Men 25-54 in Total Day.

July 2015 vs July 2014

Prime Ratings

HH: +14%

M25-54: +5%

M18-49: +7%

M18+: +10%

Prime Delivery

HH: +27%

P25-54:	+5%
M25-54:	+13%
P18-49:	+9%
M18-49:	+15%
P18-34:	+5%
M18+:	+21%
P2+:	+18%

Total Day Ratings

HH:	+25%
P25-54:	+14%
M25-54:	+18%
P18-49:	+20%
M18-49:	+25%
M18+:	+27%
P2+:	+17%

Total Day Delivery

HH:	+35%
P25-54:	+28%
M25-54:	+29%
P18-49:	+29%
M18-49:	+25%
P18-34:	+8%
M18+:	+31%
P2+:	+30%

Source: Nielsen. Live+3D. Program-based data. PRIME = M-Su, 8-11p SPAN. Excludes breakouts.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 64 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.