



FOR IMMEDIATE RELEASE

June 8, 2015

CONTACTS:

Andrew Scafetta: 240-662-6063 –OR–

Andrew_Scafetta@discovery.com

Brittany Whiteford: 240-662-6089

Brittany_Whiteford@discovery.com

**VELOCITY RACES TO ITS BEST MAY EVER
IN PRIMETIME AND TOTAL DAY FOR KEY DEMOS**

--May 2015 Marks 43 Consecutive Months of Primetime Delivery Gains for Velocity--

(Silver Spring, Md.) – Velocity raced to the network’s highest delivering May ever in primetime with significant gains among Men 25-54, Men 18+, Persons 2+ and Households. In addition, May marked 43 consecutive months of year-over-year primetime delivery growth among Households (+22%) and Men 18+ (+22%).

The original series **JUNKYARD EMPIRE**, which launched in late April, helped drive gains as Velocity’s second highest rated series ever among Men 18-49 behind last year’s hit original series **BITCHIN’ RIDES**. The season eight premiere of **CHASING CLASSIC CARS** also drove gains in May as it became the franchise’s highest delivering telecast ever among Men 18+.

Total Day also ranked as Velocity’s highest-rated May for Men 25-54, Men 18-49 and Households, and was the network’s highest-delivering May ever for Persons and Men 18-49, Persons and Men 25-54, Men 18+ and Persons 2+. Velocity passed the competition in May moving up three spots in the cable rankings to #43 among Men 25-54.

**Prime rankings include DSNY and DSJR, but exclude NICK, for available tuning content less than <50% of available hours in Prime.*

Source: Nielsen. Live+3D. Program-based data. PRIME = M-Su, 8-11p SPAN. Excludes breakouts. Npower.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men’s cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 63 million homes. For

more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

###