



VELOCITY  
by Discovery™

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**VELOCITY ACCELERATES INTO THE 2013-2014 UPFRONT WITH A  
FULLY LOADED SLATE OF PROGRAMMING**

*--Highlighted by the World Premiere Series **AMERICARNA**, Velocity's 2013–2014 Upfront Slate Features More Than 400 Hours of Premiere Programming, Including 200 Plus Hours of Live Broadcast Content--*

(New York) – Velocity, the first network tailored for the upscale male audience, today unveiled its 2013–2014 programming slate at the Discovery Communications Upfront presentation. On the heels of a record-breaking first quarter in 2013, punctuated by the network's best month ever in March, Velocity announced it will continue to deliver a wealth of compelling, high-octane content in the coming year with more than 400 hours of premiere programming including ten returning series and more than 200 live hours. The network fuels its formula with a variety of adventure, automotive, sports and leisure programming—always action-packed and capturing the best of the human experience.

“Last year, Velocity established itself as the definitive network for the upscale male. We're continuing down this track with a supersized offering of original and live content in the 2013-2014 Upfront season,” said Robert Scanlon, Senior Vice President of Velocity. “The unrivaled knowledge and passion of racing icons Ray Evernham and Patrick Dempsey, and our cadre of trusted experts including Wayne Carini, Chip Foose and Dana Mecum will strengthen the unique connection Velocity has with our target demographic.”

The all-new series **AMERICARNA** chronicles how American culture and car culture go hand-in-hand. From the dirt road races of 1930s North Carolina bootleggers to the drag strips of Southern California in the 1950s, automotive history has left an indelible imprint on the

American experience. Hosted by legendary NASCAR crew chief Ray Evernham, **AMERICARNA** goes coast-to-coast to lift the hood on legendary four-wheeled history that continues to have a profound impact on our national identity. **AMERICARNA** will premiere in January 2014.

Another hallmark of the Velocity slate is its robust live offering. Each quarter, viewers will experience the action-packed, high stakes world of auto auctions in real time with **MECUM AUTO AUCTIONS**, taking place in cities across the U.S. Additional titles featured in the slate include new seasons of highly rated fan favorites **WHEELER DEALERS**, **OVERHAULIN'** and **CHASING CLASSIC CARS**.

### **FULL DESCRIPTIONS BELOW:**

#### **4Q 2013**

*\*\*All Times are ET/PT*

#### ***RETURNING SERIES***

##### **CHASING CLASSIC CARS**

**(8x30)**

**October 1, 2013 – Tuesdays at 10 PM**

Hosted by renowned collector car archeologist, Wayne Carini, **CHASING CLASSIC CARS** welcomes viewers into the elite world of high-end car collection as Wayne finds, buys, restores and sells some of the finest and most unique vehicles ever manufactured. Wayne chases down original one-off cars in secret stashes around the country and meets with some of the most respected collectors, restorers, and artisans, giving viewers insight into the classic car expert's elite inner circle.

##### **FIFTH GEAR**

**(9x60)**

**October 9, 2013 – Wednesdays at 10 PM**

**FIFTH GEAR** returns as the British magazine show dedicated to uncovering the most exclusive information about automobile performance. Motorsports alumni themselves, the hosts of the show take viewers under the hoods of the latest speedsters and conduct tests and stunts to see what a variety of cars – from exotic to everyday – are capable of.

##### **OVERHAULIN'**

**(5x60)**

**October 1, 2013 – Tuesdays at 9 PM**

Renowned design expert Chip Foose and his talented team return with **OVERHAULIN'** – featuring his most amazing and imaginative automotive builds yet. As the father of the modern hot rod, Foose is revered by gearheads in every corner of the world. Chip's car builds represent

the ultimate combination of art, technology and ingenuity, resulting in some of the most unique and breathtaking vehicles anywhere. **OVERHAULIN'** also goes beyond the garage, exploring engaging human stories and the strong emotional connection between man and machine.

## **WHEELER DEALERS**

**(5x60)**

**January 8, 2014 – Wednesdays at 9 PM**

**WHEELER DEALERS** has host Mike Brewer and star mechanic Edd China fixing up another range of classic vehicles. Working on a budget, they select a particular make and model to salvage, and salesman extraordinaire Mike finds a new owner.

## **MOTORWEEK**

**(13x30)**

**October 1, 2013 – Tuesdays at 8 PM**

Award-winning **MOTORWEEK** celebrates over 30 seasons behind the wheel as broadcast television's leading source of automotive information. Host and nationally recognized auto expert John Davis keeps consumers and car enthusiasts on track with the latest road tests, automotive trends and auto industry news from economy cars to the exotics to going green.

## ***SPECIALS AND LIVE EVENTS***

### **MECUM AUCTIONS – CHICAGO**

**October 25 – October 26, 2013**

The Windy City will get a gust of muscle when 1,000 classic cars roll into the Schaumburg Convention Center for eight live hours of coverage of Chicagoland's premier collector car auction.

### **MECUM AUCTIONS – ANAHEIM**

**November 21 – November 23, 2013**

In Southern California, sometimes the cars are bigger stars than the celebrities. Last year's inaugural Mecum auction in SoCal was such a success that they're back with 12 live hours and 750 beauties on the auction block at the Anaheim Convention Center.

### **MECUM AUCTIONS – KANSAS CITY**

**December 5 – December 7, 2013**

In the heart of America, hundreds of classic cars will converge on Kansas City where previous Mecum auctions topped \$11.5 million in sales. What's in store this time around? Enter the world of **MECUM AUTO AUCTIONS** featuring 12 live hours in Kansas City.

## **1Q 2014**

**\*\*All Times are ET/PT**

## ***PREMIERE SERIES***

### **AMERICARNA**

**(8x30)**

**January 28, 2014 – Tuesday at 10:30 PM**

**AMERICARNA** is a car culture television series hosted by legendary NASCAR crew chief Ray Evernham. Along with guidance from his friend, mentor and Hendrick Motorsports owner, Rick Hendrick, Evernham will take viewers back in time and introduce them to a period of history when the automobile heavily influenced American culture. They'll tell behind-the-scenes stories of lost race cars, barn finds, speed secrets, Hollywood films, historical racetracks and other unique places. Along the way, viewers will meet the cars and characters that have helped shape and preserve this history. From the Appalachian Moonshiners that helped build NASCAR to the West Coast Hot Rodders and Woody Wagon surfers that defined California Cool, **AMERICARNA** is an all-access pass into America's garage.

***RETURNING SERIES***

**CHASING CLASSIC CARS**

**(5x30)**

**January 14, 2014 – Tuesdays at 10 PM**

The Godfather of cars, Wayne Carini, returns to show viewers the 'ins and outs' of high-end car collecting. Wayne makes it his business to find and restore some of the world's most classic cars to their original beauty. Join him as he takes fans on an automobile treasure hunt around the country.

**OVERHAULIN'**

**(5x60)**

**February 25, 2014 – Tuesdays at 10 PM**

Chip Foose and the "A-Team" are back! Cars are resurrected for deserving individuals by the "King of the Hot Rod" Chip Foose. Chip and his team take vehicles from "rags to riches" in the return of this popular series and make one lucky owner's dreams come true.

**KINGS OF CRASH**

**(8x60)**

**March 16, 2014 – Sundays at 8 PM**

The world of demolition derby can be summed up by one simple axiom—smash or be smashed. Velocity is offering a front row seat to the explosive egos, intense competition and automotive carnage that make these destructive events impossible to turn away from. **KINGS OF CRASH** is set in the world of legalized road rage where the accidents aren't accidents, and the characters are as combustible as the collisions.

**WHAT'S IN THE BARN?**

**(8x30)**

**March 25, 2014 – Tuesdays at 10 PM**

Expert motorcycle restorer and collector Dale Walksler ventures into barns searching for rare bikes, cars and auto Americana to bring back to life and sell.

***SPECIALS AND LIVE EVENTS***

**MECUM AUCTIONS – KISSIMMEE**

## **January 22 – January 25, 2014**

For car collecting fans there is no greater place on Earth than the Mecum Auction in Kissimmee, FL. Setting the world record for largest collector car auction, the stakes for the 2014 event are bigger than ever. Over 32 live hours, Velocity will cover all the action – from the auction floor to the loading dock.

## **2Q 2014**

*\*\*All Times are ET/PT*

### ***RETURNING SERIES***

#### **DALLAS CAR SHARKS**

**(10x30)**

**June 11, 2014 – Wednesdays at 10 PM**

Welcome to the world of competitive auto flipping! Car dealers from all over the world gather in Texas to find bargains they can turn into big profits. Dealers rely on instinct and experience to outwit the competition. Once the vehicle is bought the real drama begins as dealers discover the car's true condition and history, as well as what surprises, treasures or contraband may be hidden within. They do whatever is necessary to get it sold and each week viewers find out which car shark did the best job.

#### **FANTOMWORKS**

**(6x60)**

**May 6, 2014 – Tuesdays at 10 PM**

Every car has a story, and if you can prove to restoration expert Dan Short that you care about your vehicle and want the job done right, he MAY accept you as a client. FantomWorks is a bustling shop with a busy production pipeline. From concept to execution, Dan and team handle anything and everything in house as they meticulously restore some of America's favorite rides. Old cars come with new obstacles every week including irate car owners, personality clashes, cost over-runs, parts problems and walk-outs. Come along for the ride.

#### **FIFTH GEAR**

**(9x60)**

**April 2, 2014 – Wednesdays at 10PM**

The Fifth Gear team takes you in the driver's seat once again as this popular series returns to Velocity. Exotic automobiles and the latest rides on the market are featured in every episode where speed and endurance of these metal beauties are put to the test.

### ***SPECIALS AND LIVE EVENTS***

#### **SENNA**

**(1x120)**

**April 27, 2014 – Sunday at 9 PM**

Spanning his years as a Formula One racing driver from 1984 to his untimely death a decade later (May 1, 1994), Sundance Film award winning film "Senna" explores the life and work of

triple world champion Ayrton Senna including his physical and spiritual achievements on the track, his quest for perfection, and the mythical status he has since attained.

### **MECUM AUCTIONS – HOUSTON**

**April 3 – April 5, 2014**

During more than 18 live hours of coverage, Velocity and the Mecum auto auction in Houston live up to the claim that everything is bigger in Texas by attracting more than 12,000 attendees and 18.5 million dollars in sales. Taking up 700,000 square feet in Houston's Reliant Center, this auction boasts 1,000 of the most sought-after cars. Enter a world where the cars are the stars on **MECUM AUTO AUCTIONS**. Whether it's the charismatic chant of the auctioneer calling the bids, car aficionados competing for the best on the lot, or frenzied ring men working the crowd, this live-broadcast series draws viewers in with its compelling look at the excitement and energy of car auctions.

### **MECUM AUCTIONS – KANSAS CITY**

**April 24 – April 26, 2014**

Velocity and the Mecum team return to the classic car hotbed of Kansas City for 18 live hours of auction action in the heartland.

### **MECUM AUCTION – INDIANAPOLIS**

**May 14 – May 17, 2014**

Impresario of auto auctions, Dana Mecum's signature Indianapolis event will celebrate its 27<sup>th</sup> year. The extravaganza brings more than 2,000 cars to the Indiana State Fairgrounds and is sure to have auto enthusiasts flocking. Velocity will have wall-to-wall coverage with 32 live hours on the network.

### **3Q 2014**

*\*\*All Times are ET/PT*

### ***RETURNING SERIES***

#### **WHEELER DEALERS**

**(9x60)**

**July 2, 2014 – Wednesdays at 9 PM**

**WHEELER DEALERS** is back with hosts Mike Brewer and his superstar mechanic Edd China. Join auto's finest duo as they work on restoring classic vehicles on a budget where the duo face tremendous challenges, but never fail to sell their creations to a lucky new owner.

### ***SPECIALS AND LIVE EVENTS***

#### **DREAM CAR WEEK**

**Week of August 19<sup>th</sup> – Primetime**

What car would you want to own if you could choose from any in the world? That's what **DREAM CAR WEEK** is all about. The most amazing autos from yesterday and today will be on full display as Velocity indulges in car lovers' fantasies and a few lucky realities!

## **MECUM AUCTIONS – MONTEREY**

**August 14 – August 16, 2014**

The stunning landscape of Monterey, California makes the perfect setting for showcasing classic cars. Rare and high-end vehicles will beckon auto enthusiasts there again for the sixth annual Mecum auction.

## **MECUM AUCTIONS – DALLAS**

**September 3 – September 6, 2014**

The Mecum Auction empire returns to Dallas for a fourth year and 16 hours of live coverage. Can they outdo their previous, wildly successful 32 million dollars in sales with more than 1,000 vehicles up for the taking? Always bet on Dana “The Dealmaker” Mecum.

### **About Velocity:**

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the upscale men's cable network that provides thrilling HD programming for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience. Its series and specials represent the best of the adventure, travel, automotive, and sports and leisure genres. Formerly HD Theater, the fully HD network is available in more than 40 million homes. For more information on Velocity, please visit [Velocity.tv](http://Velocity.tv), on Facebook at [facebook.com/VelocityTV](https://www.facebook.com/VelocityTV) or on Twitter @VelocityTV1.

### **About Discovery Communications:**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories. Discovery is dedicated to satisfying curiosity through 155 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3.

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