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**VELOCITY GOES FULL THROTTLE WITH ITS ALL-NEW SLATE OF
PROGRAMMING FOR THE UPFRONT 2012–2013 SEASON**

-- *Velocity's 2012–2013 Upfront Highlighted by Patrick Dempsey's ROAD TO LEMANS and the
Return of OVERHAULIN' --*

(New York, NY) — Velocity, Discovery Communications' network for the upscale male audience, today announced its 2012–2013 Upfront programming slate. Seven months after its on-air launch, Velocity announced its plans to roll out more than 250 premiere hours between fourth quarter 2012 and third quarter 2013, representing the best of adventure, history, sports, travel and vehicle programming.

“Ever since launch, Velocity has been riding a huge wave of momentum, and our new slate of programming is sure to keep the network surging ahead,” said Bob Scanlon, senior vice president of Velocity. “Our audience expects the absolute best content, experts and production values—and that’s precisely what we are going to continue delivering to them.”

Headlining the slate is the adrenaline-packed television event **ROAD TO LEMANS**, which follows Patrick Dempsey as he serves as both owner and driver for an auto racing team tackling the legendary 24 Hours of LeMans—the world’s oldest automotive endurance race. Dempsey will serve as both the executive producer and on-air focus for the four-part docu-series that will premiere on Velocity in 2013.

Late 2012 will mark the return of the hugely popular **OVERHAULIN'** to television. Hosted by master restorer and fabricator Chip Foose, the new season of **OVERHAULIN'** will focus on the

power of car builds to help those in need. Additional titles featured in the slate include new seasons of highly rated fan favorites **INSIDE WEST COAST CUSTOMS**, **WHEELER DEALERS** and **CHASING CARS**.

FULL SERIES DESCRIPTIONS BELOW:

4Q 2012

ROAD TO LEMANS

(4x60)

ROAD TO LEMANS follows Patrick Dempsey as he serves as both owner and driver for an auto racing team tackling the legendary 24 Hours of LeMans—the world’s oldest automotive endurance race.

WHEELER DEALERS (SEASON 9)

(12X30)

Collectors Mike Brewer and Edd China are on a mission to save repairable enthusiast vehicles by repairing or otherwise improving them, then selling them to new owners. How much profit can they bank with these restored masterpieces?

FIFTH GEAR

(9X60)

FIFTH GEAR returns as the British magazine show dedicated to uncovering the most exclusive information about cars’ performance. Motor sports alumni themselves, hosts of the show take you under the hoods of the latest speedsters and conduct tests and stunts to see what a variety of cars—from exotic to everyday—are capable of.

WHAT’S MY CAR WORTH

(13X30)

WHAT’S MY CAR WORTH returns for more collector car action across the auction block. Car collector expert Keith Martin takes viewers on a tour of the greatest garages in the U.S., hosting collector cars worthy of top prices. As car assessment experts offer sellers their best bets, the final price tag is determined on the auction block by the top bidder.

OVERHAULIN’ WITH CHIP FOOSE

(13X60)

In each episode of **OVERHAULIN’**, Chip and his team will make over tired trucks and idle autos, transforming them into works of art for their deserving owners. From a wounded Iraq War veteran who can’t afford to have his beloved Impala customized to a father who has to sell his favorite car to pay for his daughter’s wedding, the new **OVERHAULIN’** rebuilds not only these wrecked wheels but also the lives of their rightful owners.

MIRACLE BALL

(1X90)

MIRACLE BALL is the definitive documentary on arguably the most iconic home run ever hit. On October 3, 1951, Bobby Thompson drove a legendary ball over the left-field wall at the Polo

Grounds, making the New York Giants the most unbelievable National League champions in baseball history. Now, the mystery man who claimed to have recovered this lost piece of baseball history is telling his story.

1Q2013

AMERICAN ICON: SEASON 3

The muscle car is the most coveted collector car today. These were the dream cars of America's baby boomer generation, who came of age during the turbulent 1960s and early 1970s. **AMERICAN ICON** chronicles the allure and evolution of the production cars sold to anyone who craved dominating performance. Each episode tells the story of a period during the muscle car era, beginning with the origins of the fire-breathing cars and ending with their demise due to government regulation, insurance costs and the gas crisis.

BIGGEST AND BADDEST WITH NIAL MCCANN

(6X60)

The series sees McCann going after the largest and fiercest animals in the world, following up on reported sightings of legendary creatures and abnormally huge or dangerous animals.

INSIDE WEST COAST CUSTOMS SEASON 3

(13X60)

INSIDE WEST COAST CUSTOMS gives viewers an exclusive look into the world of famed car customizing business West Coast Customs (WCC). In each episode, WCC founder Ryan Friedlinghaus and his team take ordinary vehicles and revamp them to create one-of-a-kind rides.

2Q 2013

ONE OF A KIND

(TBD)

ONE OF A KIND peels back the paint, goes under the hood and puts you behind the wheel of singular, factory-built autos. American classics. Award show stunners. Barnyard finds. Every car we feature has a story and the design or technological DNA to stand on its own. Whether it was built to push the limits of speed, optimize fuel injection, beat Ferrari at their own game or simply to set the standard for future generations—these cars raced, broke records and became icons in their day.

CHASING CLASSIC CARS 5 & 6

(TBD)

Hosted by renowned collector car archeologist Wayne Carini, **CHASING CLASSIC CARS** welcomes viewers into the elite world of high-end car collection, as Wayne finds, buys, restores and sells some of the finest and rarest vehicles ever manufactured.

2Q 2013

CAFÉ RACER SEASON 4

(13X30)

There's no other feeling comparable to hitting 100 mph on a café racer. The unmistakable elements of café bikes have made this two-wheeled subculture the home for Hollywood stars, barnyard builders and thrill seekers worldwide. Velocity takes viewers inside this underground society with the return of the fan-favorite franchise that feeds the need for speed. Hosted by motorcycle aficionado Mike Seate, **CAFÉ RACER** promises an exclusive look at the culture and craft behind these storied bikes.

ALL GIRLS GARAGE SEASON 2

(13X30)

ALL GIRLS GARAGE taps into the expertise of three women working behind the gears at an automotive shop. In each episode, the women approach complex projects that rival those undertaken by their male counterparts in order to prove they have what it takes to run a female-dominated car shop.

CAR FIX SEASON 2

(13X30)

Step inside the ultimate "how-to" series featuring the talents of Lou Santiago and Jared Zimmerman. In **CAR FIX**, this dynamic duo showcases special hands-on automotive projects including modifications, upgrades and repairs using high-end performance and aftermarket products that car junkies can't wait to get their hands on.

3Q2013

WHEELER DEALER SEASON 10

(15X60)

Collectors Mike Brewer and Edd China return to Velocity for a tenth season of the popular car franchise.

About Velocity:

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the upscale men's cable network that provides thrilling HD programming for its viewers. Velocity programming is diverse, intelligent and engaging, with series and specials representing the best of the automotive, sports and leisure, adventure and travel genres. Formerly HD Theater, the fully HD network is available in approximately 40 million homes. For more information on Velocity, please visit **Velocity.com**, on Facebook at **facebook.com/VelocityTV** or on Twitter @**VelocityTV1**

About Discovery Communications:

About Discovery Communications Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 200 countries and territories. Discovery is dedicated to satisfying curiosity through more than 140 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media

services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.