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TLC'S "WHAT NOT TO WEAR" RINGS IN THE NEW YEAR WITH ALL NEW EPISODES

Long-running Fan Favorite Reaches its 250th Episode in January

(New York, NY) – On Friday, January 8, 2010, TLC's signature series WHAT NOT TO WEAR returns with all new episodes at 9pm ET/PT. Moreover, the popular show celebrates its 250th episode on January 29.

"WHAT NOT TO WEAR has been a staple in TLC's programming for seven years, and celebrating the 250th episode is a huge coup for the network and a real testament to Stacy and Clinton's chemistry," states Nancy Daniels, SVP of Production and Development for TLC. "This season features some of the most compelling makeover stories yet and Stacy and Clinton are at their all-time best in these episodes."

The premiere episode features a woman who underwent gastric bypass surgery in 2006 and has since dropped a whopping 170 pounds. Following this drastic transformation, her wardrobe has become as extreme as her weight loss as she struggles to balance a closet filled with extremely revealing and skimpy items combined with unflattering and oversized pieces.

On January 29, WHAT NOT TO WEAR celebrates its 250th episode, where after a nationwide search, Stacy and Clinton have found their "Worst Dressed American" - DJ Crizti Walsh who dresses more like a teenager than a 40-year-old mother. Stacy and Clinton call on 12 of their past contributors from over the past seven seasons to help them with the process. The former fashion victims share their stories with Crizti as they help inspire her makeover.

Stacy and Clinton also visit Massachusetts as they track down a Salem Witch whose wardrobe is so wicked and controversial, she is often left off the guest list for family functions. Additionally, the style experts come to the rescue of a professional body builder who once earned the title of "strongest woman in the world," but now just owns an eclectic and manic wardrobe as she struggles to find clothes that fit due to her extremely muscular physique.

Also included in the new episodes is a makeover for an Episcopal priest who has an aversion to overly feminine clothes, and in one of the most moving episodes featured in the series, Stacy and Clinton help a 31-year-old cancer survivor and mother of two realize her true beauty after a double mastectomy and an 80-pound weight loss.

WHAT NOT TO WEAR is produced for TLC by BBC Productions

About TLC

TLC's innovative docu-series and reality-based programming include favorites *Jon & Kate Plus 8*, *Little People, Big World*, *What Not to Wear*, *18 Kids and Counting*, *Say Yes to the Dress*, and *LA Ink*. TLC added to its menu of programming with *Cake Boss* and *Ultimate Cake Off*, and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning *A Baby Story*. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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