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**TLC BREATHES NEW LIFE INTO “WHO DO YOU THINK YOU ARE?”
All-new episodes, helmed by EPs Lisa Kudrow & Dan Bucatinsky, set to premiere July 23**

TLC has ordered all-new episodes of the fan-favorite reality series WHO DO YOU THINK YOU ARE?, with production already underway, the network announced today. Executive Produced by Lisa Kudrow and Dan Bucatinsky, the series famously takes celebrities on a journey into their personal histories, mining their surprising pasts to reveal unknown details about themselves and their families. The series opens the doors to the fascinating real life stories of some of the most well known names in America, sharing how the eye-opening revelations they uncover about their backgrounds impact their lives today.

TLC has ordered 8 new hour-long episodes of the Emmy-nominated series, produced by Shed Media US and Is or Isn't Entertainment, which are set to premiere July 23. Celebrities such as Christina Applegate, Cindy Crawford, Zooey Deschanel, and Chris O'Donnell have signed up for the emotional journey, with additional subjects to be announced. Each discovers amazing details about their family trees' deep roots.

“WHO DO YOU THINK YOU ARE? is at home on TLC, going beyond these famous names and revealing the hidden backstories of today's biggest celebrities. We hand-picked these contributors because they are real, down-to-earth individuals who have a deep passion for family, which is central to our brand,” said Amy Winter, GM, TLC. “Our audience will join them on this emotional journey as they learn never-before-known details about their own lives.”

“I've never stopped hearing about how much people love WHO DO YOU THINK YOU ARE?, and I've always known that we've had more great stories to share,” said Lisa Kudrow, Executive Producer. “TLC is a great home for the series, and we join our excited celebrity participants as we unearth some amazing background and surprising histories,” added Executive Producer Dan Bucatinsky.

Ancestry.com, the world's largest online family history resource, is teaming up TLC as a sponsor of the upcoming season. As part of the show sponsorship, Ancestry.com provides exhaustive family history research on each of the featured celebrities, which is used to build out the story of each episode.

WHO DO YOU THINK YOU ARE? Is produced for TLC by Shed Media US and Is or Isn't Entertainment. The series is based on an original format created by Wall to Wall Media and Alex Graham.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into “BrideDay” with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2012, TLC had 28 series averaging 1 million P2+ viewers or more, including four series that averaged 2 million P2+ viewers or more: Here Comes Honey Boo Boo, Breaking Amish, Long Island Medium, and Sister Wives.

TLC is available in more than 99 million homes in the US and more than 227 million households in nearly 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in 218 countries and territories.

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