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VELOCITY GREENLIGHTS THE ALL NEW SERIES
UNIQUE RIDES WITH WILL CASTRO (WT)

--Celebrity Car Designer Will Castro Stars in the New Series Beginning First Quarter 2016--

(New York) – Today Velocity, one of cable’s fastest growing brands for men, announced the greenlight of **UNIQUE RIDES WITH WILL CASTRO** ^(wt), an original series that will take viewers into the eye-popping world of leading automotive designer Will Castro. The announcement was made on the heels of Will unveiling his latest creation, a fully customized 2012 Range Rover for popular singer/songwriter Austin Mahone at the Seminole Hard Rock Hotel & Casino in Hollywood, Fla. this past Saturday.

As the owner of Long Island based Will Castro’s Designs and the Unique brand, Castro turns out one-of-a-kind custom autos for a global client base of the biggest stars of Hollywood, music and sports including NBA superstars LeBron James and Carmelo Anthony, P. Diddy, NASCAR champion Jeff Gordon, N.Y. Yankees pitcher CC Sabathia, 50 Cent, Donald Trump, actress Pamela Anderson and more. Will’s talents as a designer, fabricator and innovator create rides that are prized worldwide for combining style, craftsmanship and astonishing visuals. His imagination draws from years of design experience collaborating with several major manufacturers including Mercedes, Cadillac, Lincoln, General Motors, Pontiac and Nissan.

In **UNIQUE RIDES WITH WILL CASTRO** ^(wt), Velocity viewers will get an inside look at Castro’s amazing process from design and tear down to the build and reveal as he and his team turn ordinary autos into extraordinary four-wheeled works of art. **UNIQUE RIDES WITH WILL CASTRO** ^(wt) is scheduled to premiere in the first quarter of 2016.

“Velocity is thrilled to be working with a designer and innovator of Will’s caliber. We look forward to bringing our passionate audience closer to his work,” said Robert Scanlon, General Manager of Velocity. “There’s a reason some of the biggest personalities in the world choose Will’s designs to customize their cars. We’re certain that creativity, craftsmanship and originality will shine through in this new series.”

“It’s a great honor and privilege to be a part of the Velocity family,” said Will Castro.

“Obviously I’m a huge fan of cars and no one on television is more dedicated to the automotive world than Velocity. I can’t wait to share my designs and the incredible work of my team with viewers across America.”

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 61 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world’s #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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