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CONTACTS: Laurie Goldberg: 310.975.1631
Laurie_Goldberg@discovery.com
Chris Finnegan: 301.742.3921
Chris_Finnegan@discovery.com
– OR – Eric Desatnik: 310.741.4892
Eric@xprize.com

**SCIENCE CHANNEL AND DISCOVERY CHANNEL NAMED AS
TELEVISION PARTNERS FOR GOOGLE LUNAR XPRIZE**

--Networks to Present Miniseries Event Chronicling Global Competition to Land a Spacecraft on the Moon, with Live Coverage from the Lunar Surface--

(New York) – Science Channel and Discovery Channel today announced that the networks will serve as television homes for the Google Lunar XPRIZE, a \$30 million competition for privately-funded teams to land an unmanned craft on the moon by December 31, 2015. The networks will chronicle the historic race with a miniseries event, following teams from around the world as they race to complete the mission requirements of the Grand Prize; to land a craft on the surface of the moon, travel 500 meters, and transmit live pictures and video back to earth. Science Channel and Discovery Channel will follow the entire process including testing, lift-off, and live coverage of the winning lunar landing, which is estimated to take place in 2015. The announcement was made at Discovery Communications’ annual Upfront presentation in New York.

“In addition to the technological breakthroughs catalyzed by the Google Lunar XPRIZE, we have an equally important goal of inspiring young scientists, engineers and space explorers,” said Robert K. Weiss, vice chairman and president of XPRIZE. “More than half the world’s population has never had the opportunity to experience a live broadcast from the moon. Partnering with Discovery Channel and Science Channel will allow us to engage the public around this milestone event, creating an ‘Apollo Moment’ for the next generation.”

“The \$30 million Google Lunar XPRIZE offers all the ingredients of fantastic television; stakes, competition, big characters, and mind-blowing visuals. It’s the perfect project for Science Channel and Discovery Channel to partner on,” said Eileen O’Neill, Group Vice President for Discovery Channel, Science Channel and Velocity. “When the winning craft touches down on the moon’s surface, it’s going to trigger buzz and inspiration all over the world. Our intention is to provide a live, front-row seat to history being made, just as we did with Nik Wallenda’s **SKYWIRE** event and the upcoming **EVEREST JUMP LIVE**.”

Andrew Jackson is Vice President and Executive Producer of the Google Lunar XPRIZE for Science Channel and Discovery Channel. Dolores Gavin is Executive Vice President of Production and Development for Discovery Channel. Bernadette McDaid is Vice President of Production for Science Channel. Eileen O’Neill is Group President for Discovery Channel, Science Channel and Velocity.

About Science Channel:

Science Channel, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is home for the thought provocateur, the individual who is unafraid to ask the killer questions of “how” and “why not.” The network is a playground for those with audacious intellects and features programming willing to go beyond imagination to explore the unknown. Guided by curiosity, Science Channel looks for innovation in mysterious new worlds as well as in its own backyard. Science Channel and the Science Channel HD simulcast reach nearly 80 million U.S. households. The network also features high-traffic online and social media destinations, including ScienceChannel.com, facebook.com/Science Channel and twitter.com/Science Channel.

About Discovery Channel:

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com

About the Google Lunar XPRIZE:

The \$30 million Google Lunar XPRIZE is an unprecedented competition to challenge and inspire engineers and entrepreneurs from around the world to develop low-cost methods of robotic space exploration. To win the Google Lunar XPRIZE, a privately funded team must successfully place a robot on the moon’s surface that explores at least 500 meters and transmits high-definition video and images back to Earth. For more information, go to www.googlelunarprize.org or follow us on Google+, Facebook, or Twitter.

About Discovery Communications:

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching 2.5 billion cumulative subscribers in over 220 countries and territories.

Discovery is dedicated to satisfying curiosity through more than 190 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network and the Hub Network.

Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios.

Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit

www.discoverycommunications.com.

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