

## **FOR IMMEDIATE RELEASE:**

May 17, 2011

Contact: Sean Martin, 212.548.5898

Sean\_Martin@discovery.com

## **AMERICAN CHOPPER DELIVERS HIGHEST NUMBERS THIS SEASON**

- Delivers over 2.6 million viewers -

The Monday, May 16 9PM ET/PT episode of Discovery Channel's **AMERICAN CHOPPER: SENIOR VS JUNIOR**, *Offer Denied*, earned a 1.85 HH / 1.57 P25-54 AA% delivering 2.67 million viewers P2+, making it the highest rated episodes of the current season, which premiered last month. **AMERICAN CHOPPER: SENIOR VS JUNIOR** was also the night's #1 non-fiction ad-supported cable program among M25-54 and M18-49 (behind WWE Wrestling on USA).

**AMERICAN CHOPPER: SENIOR VS JUNIOR** continues Mondays at 9 PM ET/PT for all new episodes. For more information on the series please visit press.discovery.com.

In a special crossover episode airing Monday, May 23rd, American Chopper heads West...way West....to Homer, Alaska where Senior hangs with the Hillstrand brothers and builds a special Deadliest Catch inspired bike.

You can check out embeddable clips from that upcoming episode here:

http://dsc.discovery.com/videos/american-chopper-deadliest-catch-bike/

http://dsc.discovery.com/videos/american-chopper-sr-vs-jr-remembering-phil.html

http://dsc.discovery.com/videos/american-chopper-sr-vs-jr-somethings-gonna-happen.html

http://dsc.discovery.com/videos/american-chopper-sr-vs-jr-real-deal-boom.html

http://dsc.discovery.com/videos/american-chopper-sr-vs-jr-extreme-tubing.html