DISCOVERY COMMUNICATIONS LAUNCHES DISCOVERYNEWS.COM, A NEW WEBSITE DEDICATED TO IN-DEPTH COVERAGE OF THE WORLD OF SCIENCE AND TECHNOLOGY

-- Discovery News Goes Mobile with Debut of Companion App for iPhone and iPod touch on the App Store --

(Silver Spring, Md.) — Building on its longstanding commitment to covering the world of scientific and technological advancement, Discovery Communications today announced the launch of a new dedicated website for its award-winning Discovery News service at <u>www.DiscoveryNews.com</u>. Additionally, a Discovery News App is now available for iPhone and iPod touch from the App Store.

Since 1998, Discovery News has been an industry leading producer of breaking news, indepth coverage and analysis of developments in technology, space and earth sciences. Previously a feature within Discovery Channel's website, the new Discovery News reports on the science that matters to everyday life in addition to covering news of the spectacular --from cutting-edge medicine and renewable energy to nanotechnology and flying cars.

"From breaking the news of the recovery of Steve Fossett's plane to today's exclusive feature on the discovery of Persian King Cambyses II's Army, lost for over two thousand years, Discovery News has earned a reputation for journalistic excellence with its compelling and in-depth coverage in subjects core to Discovery's brands," said Kelly Day, EVP of Digital Media and Commerce, Discovery Communications. "At a time when other news organizations are cutting back coverage in areas such as science and technology, the new Discovery News underscores the company's longstanding commitment to science and fills a growing void with a trusted and captivating source of news."

With today's launch of DiscoveryNews.com, consumers can now find the following:

• Up-to-the-minute breaking news in Earth, Space, Tech, Animals, Dinosaurs, Archaeology, Human and History categories;

- An easy-to-navigate, multimedia experience featuring video, photos, articles and blogs;
- Dedicated topic hubs featuring experts in the fields of Space, Technology and Earth;
- Weekly "Wide Angles," in-depth features on current sci-tech topics; and
- Regular contributors from HowStuffWorks.com, an award-winning, credible online resource that provides easy-to-understand information and explanation for thousands of topics.

"With the new DiscoveryNews.com, we have worked to create the web's premier destination for science and technology news," added Miguel Monteverde, GM, Discovery News and VP, Programming, Digital Media, Discovery Communications. "Just like our network's viewers, our visitors are tremendously curious about the world around them and our editorial team is devoted to covering the stories to satisfy that curiosity."

For news junkies on the go, the new Discovery News App for iPhone and iPod touch, developed by NewsGator Technologies, features the same high-quality, up-to-the-minute coverage and analysis within a multimedia experience uniquely customized for these revolutionary devices.

The Discovery News App is available for \$0.99 from the App Store on iPhone and iPod touch or at www.itunes.com/appstore/.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including <u>HowStuffWorks.com</u>. For more information, please visit <u>www.discoverycommunications.com</u>.