

For Immediate Release August 3, 2011

TOP-RATED SERIES ON THE HUB, 'POUND PUPPIES' RETURNS WITH NEW EPISODES ON AUGUST 13, CAPPING WEEK-LONG 'DOG DAYS OF SUMMER' PROGRAMMING EVENT

Family-Favorite Canine-Themed Movie Lineup Includes
102 Dalmatians, Air Bud, All Dogs Go to Heaven and Cats & Dogs

LOS ANGELES – With summer in full swing, The Hub television network, a destination for kids and their families, will present a special "Dog Days of Summer" programming event <u>August 8-14</u> featuring a week of dog-themed movies, culminating in the return of all-new episodes of one of the network's most popular series, the animated "**Pound Puppies.**"

The Hasbro Studios-produced series returns with two new back-to-back, half-hour episodes, Saturday, August 13 (9 a.m -10 a.m. ET), with encore performances Saturday, August 13 (4 p.m – 5 p.m. ET). "Pound Puppies" stars the voice talents of Eric McCormack, Alana Ubach, Michael Rappaport, John DiMaggio and Yvette Nicole Brown. Betty White also stars in the recurring role of the indomitable Agatha McLeish. "Pound Puppies" has consistently been one of The Hub's best performers and is the network's top-rated series with Kids 2-11.

The new episodes cap a week of canine comedy August 8-14 as The Hub presents a special week-long, primetime tribute to family-favorite dog-themed movies including **102 Dalmatians** (Monday, August 8, 8 p.m. ET, with encore performances Saturday, August 13, 9 p.m. ET and Sunday, August 14, 6 p.m. ET); **Air Bud** (Tuesday, August 9, 8 p.m. ET); **All Dogs Go to Heaven** (Wednesday, August 10, 8 p.m. ET); and **Cats & Dogs** (Thursday, August 11, 8 p.m. ET).

The Hub Original Series "Pound Puppies" features a team of fearless dogs whose mission is to find homes for puppies in need. Their motto is "A pup for every person and a person for every pup." The Pound Puppies appear to be "average dogs" keeping the humans who are running Shelter 17 in the dark while helping "dog-kind" find loving families. Once you're a Pound Puppy, you're always a Pound Puppy.

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment

and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, specials and game shows, and the network extends its content through a robust and engaging online presence, www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 62 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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