



FOR IMMEDIATE RELEASE

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THE HUB TO PREMIERE TWO NEW ORIGINAL SERIES:

'R.L. STINE'S THE HAUNTING HOUR: THE SERIES,' 'DAN VS.'

Premiere Presentations Include: Two Back-to-Back Episodes of Both Series

Los Angeles, Ca. – The Hub, a cable TV network for kids and their families, will present the premieres of two new Hub Original Series this holiday season, the children's live-action series "R.L. Stine's The Haunting: The Series," Saturday, December 25 and the animated series "Dan Vs.," Saturday, January 1, 2011. The Hub, a joint venture of Discovery Communications and Hasbro, Inc., is available to 60 million U.S. cable and satellite households.

Coming to The Hub on Christmas Day is "**R.L. Stine's The Haunting Hour: The Series,**" a half-hour, live-action children's anthological storytelling series, featuring the best-selling author of kids horror and the master of scary takes, R.L. Stine (*Goosebumps*, *Fear Street*, *Mostly Ghostly*). The series will debut with two new episodes back-to-back, "A Creature Was Stirring" (8 p.m. ET) and "The Dead Body" (8:30 p.m. ET).

"R.L. Stine's The Haunting: The Series" is produced for The Hub by Haunting Hour Productions, Ltd. The series is executive produced by Dan Angel ("The Haunting Hour: Don't Think About It," "Goosebumps," "Young Blades" and the Emmy Award-winning television movie "Door to Door"), Billy Brown ("Body Bags," "The Haunting Hour: Don't Think About It," "Goosebumps," "Young Blades" and the Emmy Award-winning television movie "Door to Door"), Harvey Kahn ("Beyond Sherwood Forest," "Lost Treasure of The Grand Canyon") and Kim Arnott ("Helen," "The Art of War II: Betrayal").

Adding to the holiday festivities, The Hub will ring in the New Year with the premiere of "**Dan Vs.,**" a new, half-hour animated series featuring Dan, a lovable misanthrope who takes on different adversaries with his pal Chris, on a ceaseless quest for justice in various misadventures. The series premiere will include two new episodes, "New Mexico" (7 p.m. ET) and "The Ninja" (7:30 p.m. ET).

As previously announced, cast for "Dan Vs." includes: Curtis Armstrong ("Revenge of the Nerds"), Dave Foley ("The Kids in the Hall"), Paget Brewster ("Criminal Minds"), Meredith Baxter ("Family Ties") and Michael Gross ("Family Ties").

"Dan Vs." is produced by Film Roman Inc. (a Starz Media Company) in association with The Hatchery, LLC. Executive producers include Dan Angel ("Goosebumps," "R.L. Stine's The Haunting Hour: The Series" and the Emmy Award-winning television movie

"Door to Door") and Jay Fukuto, head of studio at Film Roman, which is a production unit of Starz Media.

A full schedule of the "R.L. Stine's The Haunting Hour: The Series" and "Dan Vs." programming follows. (All times ET).

"R.L. Stine's The Haunting Hour: The Series"

"A Creature Was Stirring" (Premiere: Saturday, December 25, 8 p.m. – 8:30 p.m.; encore presentation: midnight – 12:30 a.m.) It didn't matter if Timmy was naughty or nice... this year he got one present he couldn't return!

"R.L. Stine's The Haunting Hour: The Series,"

"The Dead Body" (Premiere: Saturday, December 25, 8:30 p.m. – 9 p.m.; encore presentation: 12:30 a.m. – 1 a.m.) When Will strikes a deal with Jake, the new kid, to take care of some bullies, he gets more than he bargained for!

"Dan Vs."

"New Mexico" (Premiere: Saturday, January 1, 2011, 7 p.m. – 7:30 p.m.; encore presentations: 11 p.m. – 11:30 p.m.; Sunday, January 2, 2011, 8 p.m. – 8:30 p.m.) Dan's grudge against the state of New Mexico leads to a road trip with his best friend Chris and Chris's wife Elise.

"Dan Vs."

"The Ninja" (Premiere: Saturday, January 1, 2011, 7:30 p.m. – 8 p.m.; encore presentations: 11:30 p.m. - midnight; Sunday, January 2, 2011, 8:30 p.m. – 9 p.m.) Dan's outrage over stolen cookies uncovers an unlikely Ninja vendetta.

The Hub

The Hub is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NYSE: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, specials and game shows, and the network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 60 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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