

NEWS RELEASE

FOR IMMEDIATE RELEASE

April 28, 2010

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DISCOVERY COMMUNICATIONS NAMES GLENN OAKLEY EVP OF MEDIA TECHNOLOGY, PRODUCTION AND OPERATIONS

- Oakley to Focus on Driving Company's Leadership in Technology -

Silver Spring, Md. – Discovery Communications today announced the appointment of Glenn Oakley to Executive Vice President of Media Technology, Production and Operations. John Honeycutt, who previously led the department, recently took a new position as head of International Business Operations for Discovery Networks International, based in London. Oakley reports to Peter Liguori, Chief Operating Officer for Discovery, and is based at the company's global headquarters in Silver Spring.

“Setting the standard for the industry in global HD and channel expansion, as well as being a first-mover in 3D, are top priorities for Discovery.” said Liguori. “Glenn’s strong background in media and business operations makes him the right executive to lead current and future media technology initiatives.”

Oakley joined Discovery in December as head of International Media Operations, having spent more than 20 years as a senior executive in the cable industry. Most recently, he was with Rainbow Media where he was the Executive Vice President and General Manager of Rush HD and VOOM HD. In this role, Oakley oversaw day-to-day operations of these high-definition channels and directed all efforts related to program development, production, scheduling and marketing. He was responsible for expanding international distribution, operations, content sales and syndication, and identifying and capitalizing on technology, digital media and multiplatform business opportunities. He holds a Master of Business Administration from Stern Business School at New York University and a Bachelor of Arts degree from Harvard College.

About Discovery Communications

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, Animal Planet, Discovery Science and Discovery HD, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. Discovery Networks International distributes 20 international brands, reaching nearly 970 million cumulative subscribers with programming available in 38 languages. For more information please visit www.discoverycommunications.com.

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