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Contact: Joshua Weinberg: 240.662.5274
joshua_weinberg@discovery.com

WELCOME TO THE WORLD OF BIG LEAGUE MEMORABILIA:
BATTER UP FOR DISCOVERY'S BRAND NEW SERIES
ALL STAR DEALERS Premieres Tuesday, January 24th at 8PM E/P

(Silver Spring, Md.) Has Richie Russek got a deal for you! From rare game-worn jerseys to vintage bats that helped shape the game of baseball, the vaunted history of sports holds untold treasures and Richie, with sons Michael and Darren, and their company Grey Flannel Auctions, is on the hunt to find 'em all in the brand new series **ALL STAR DEALERS premiering Tuesday, January 24th at 8pm e/p.**

Every day, Grey Flannel receives hundreds of items. Some are all-stars, poised to reap thousands for the consigner and Richie; while others get benched, falling victim to cheap knock-off material or forged signatures. How to separate the MVPs from the DOAs? That's up to Richie's army of expert authenticators. *SportsCenter* meets *CSI* as the Grey Flannel team uses detailed investigation methods and state-of-the-art tools to determine what items are the real deal.

"Sports is more than just what happens on the field, it is rich with emotion and history. **ALL STAR DEALERS** opens the door into the world of incredible sports memorabilia where every stitch and smudge tells a story, raising the stakes for buyer and seller alike," said Nancy Daniels, Executive Vice President of Production and Development for Discovery Channel.

From the extraordinary – a long-forgotten Mickey Mantle autographed baseball, to the *extraordinary* - Mike Tyson's cup, get ready to play in the big leagues with these **ALL STAR DEALERS**.

ALL STAR DEALERS is produced for Discovery Channel by Fly on the Wall Productions. Allison Grodner and Rich Meehan are executive producers. For Discovery Channel, French Horwitz is executive producer.

About Grey Flannel

Grey Flannel was founded in 1989 in New York by Richard Russek and Andy Imperato. Grey Flannel, with their experience and expertise, has developed into the world's foremost authenticators and dealers of game-used jerseys. In 1994 GFC became the Official Appraisers and Authenticators for the Naismith Memorial Basketball Hall Of Fame. In 1998 GFC was hired by Sotheby's to authenticate the uniform collection of Barry Halper. Mr. Halper's collection rivaled that of the Baseball Hall of Fame in scope and was offered in auction during the early part of the summer of 1999.

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Grey Flannel entered the auction arena in the early fall of 1999. Grey Flannel Auctions to date has held 26 auctions in their 10 year history, satisfying collector needs and auctioning one-of-a-kind pieces of memorabilia with highlights like "The Called Shot" 1932 Babe Ruth Game-Used Jersey, Yankee Stadium Organ played by Eddie Layton, Jim Brown Cleveland Browns Game-Used Jersey, Pete Maravich LSU Game-Used Jersey, and the Naismith Basketball Hall of Fame entire collection of enshrinee plaques.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.4 million U.S. homes, can be seen in 210 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.