



FOR IMMEDIATE RELEASE
March 11, 2011

CONTACT: Laurie Goldberg: 310.975.1631
Laurie_Goldberg@discovery.com –OR–
Chris Finnegan: 240.662.7589
Chris_Finnegan@discovery.com

**DISCOVERY CHANNEL AND SCIENCE CHANNEL TO CHRONICLE
JAPANESE EARTHQUAKE AND TSUNAMI EVENT**

*--One-Hour Television Event, ANATOMY OF A DISASTER, To Be Simulcast on
Discovery Channel and Science Channel in Early April—*

(Silver Spring, Md.)-Discovery Channel and Science Channel today announced the greenlight of a one-hour television event documenting the dual natural disaster striking Japan earlier this morning. The special, entitled **ANATOMY OF A DISASTER**, will follow the massive 8.9 magnitude earthquake and resulting tsunami that devastated the east coast of Japan and continues to send its ripple effects as far away as California and Oregon. **ANATOMY OF A DISASTER** will debut on both networks in early April as a world-premiere simulcast event.

Incorporating unprecedented footage and unparalleled access, **ANATOMY OF A DISASTER** will provide a full 360-degree view of these historic global events as they unfold across the planet. Beginning with the initial rumblings in the Pacific and capturing the worldwide response effort, Discovery Channel and Science Channel will provide a complete profile of nature's destructive power and mankind's ability to adapt and survive.

"On the strength of our institutional reach and relationships, Discovery Channel and Science Channel will offer a one-of-a-kind look into today's epic natural tragedy," said Clark Bunting, President and General Manager of Discovery Channel. "**ANATOMY OF A DISASTER** will depict a race against time, from the first wave to hit Sendai, to acts of incredible heroism still yet to occur."

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Science Channel

Science Channel, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is home for the thought provocateur - the individual who is unafraid to ask the killer questions of "how" and "why not." The network is a playground for those with audacious intellects and features programming willing to go beyond imagination to explore the unknown. Guided by curiosity, Science Channel looks for innovation in mysterious new worlds as well as in its own backyard. Science Channel and the Science Channel HD simulcast reach more than 68 million U.S. households. The network also features high-traffic online and social media destinations, including ScienceChannel.com, facebook.com/ScienceChannel and twitter.com/ScienceChannel.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.