

NEWS RELEASE

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DISCOVERY COMMUNICATIONS NAMES CINNAMON ROGERS **VICE PRESIDENT OF LEGISLATIVE AFFAIRS**

- Rogers to Help Advance Company's Involvement on Capitol Hill -

Silver Spring, Md. – Discovery Communications today announced the appointment of Cinnamon Rogers to Vice President of Legislative Affairs. Rogers reports to Alexa Vermeer, Senior Vice President of Public Policy & Government Relations for Discovery, and is based at the company's global headquarters in Silver Spring.

“Cinnamon's background and expertise in both the media industry and legislative affairs make her the right executive to identify and manage issues and opportunities for Discovery on Capitol Hill,” said Vermeer.

In her new role, Rogers is responsible for monitoring federal legislative issues and advocating on Discovery's behalf on Capitol Hill. In addition, Rogers will be heavily involved in developing and implementing public-private partnerships for Discovery's quality brands.

Most recently, Rogers was with Time Warner where she was Vice President of Global Public Policy. In this role, she assisted in the development of the company's policy objectives, interacting regularly with members of Congress and senior government officials to relay Time Warner's core mission and advocate on the media company's behalf. Rogers' prior experience includes work with the National Cable & Telecommunications Association and the Department of Commerce. She holds a Juris Doctorate from the University of North Carolina at Chapel Hill School of Law and a Bachelor of Arts degree in Political Science from University of Michigan at Ann Arbor.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal

Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.